



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
August 22, 2023**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session on Tuesday, August 22, 2023, and called to order by Chairperson Foley at 4:33 p.m. in the Board Room, Room M210, at the Downtown Milwaukee Campus of Milwaukee Area Technical College.

ITEM 1 a. ROLL CALL

Present: Lauren Baker; Bria Burris; Mark Foley; Citali Mendieta-Ramos; Supreme Moore Omokunde (virtual); Waleed Najeeb; and Gale Pence.

Absent: Erica Case

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Elizabeth Schultz, board liaison, confirmed proper notice was given.

ITEM 2. COMMENTS FROM THE PUBLIC

Ms. Juliana Ebert offered thanks to the board and their support of the MATC Foundation. In the past seven years, the Foundation has raised more than \$28 million for student scholarships, compared to \$4 million in the prior seven years. Over 350 students have enrolled in Ellen and Joe Checota scholarships and 150 students have already graduated and are out in the workforce. Chairperson Foley thanked Ms. Ebert and her husband.

ITEM 3. APPROVAL OF MINUTES

- 3 a. Regular Board Meeting: June 27, 2023**
- 3 b. Special Board Meeting: June 30, 2023**
- 3 c. Board Organizational Meeting: July 10, 2023**

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Motion It was moved by Director Mendieta-Ramos and seconded by Director Burris to approve the minutes of the Regular Board Meeting on June 27, 2023, the Special Board Meeting on June 30, 2023, and the Board Organizational Meeting on July 10, 2023.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – June 2023**
- 4 b. Bills – July 2023**
- 4 c. Financial Report – June 2023**
- 4 d. Financial Report – July 2023**
- 4 e. Human Resources Report**
- 4 f. Procurement Report**

Discussion Director Baker asked for clarity about the Human Resources report, which only indicated resignation and separation numbers. Ms. Elle Bonds, Vice President and Chief Human Resources Officer, responded that a more detailed report would be shared on a quarterly basis to account for privacy concerns.

Director Burris asked if faculty or administrators were given the opportunity to vet the two purchases detailed in the procurement report. Mr. Jeff Hollow, Vice President of Finance, responded that the purchases were reviewed by faculty and that the purchases met their needs.

Motion It was moved by Director Baker, seconded by Director Mendieta-Ramos, to approve the Consent Agenda Report.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0282-08-23) Authorizing the Sale of \$27,500,000 General Obligation Promissory Notes, Series 2023-2024C of Milwaukee Area Technical College District, Wisconsin**

Motion It was moved by Director Baker, seconded by Director Burris, to approve Resolution (F0282-08-23) Authorizing the Sale of \$27,500,000 General Obligation Promissory Notes, Series 2023-2024C of Milwaukee Area Technical College District, Wisconsin.

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Discussion Mr. Justin Fischer, Managing Director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$27,500,000 General Obligation Promissory Notes, Series 2023-2024C.

Action Motion approved, the roll call vote being as follows:

Ayes: Burris, Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, Baker, Foley - 7

Noes: None.

5 b. Resolution (F0282-08-23) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024D of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Director Mendieta-Ramos, seconded by Director Pence, to approve Resolution (F0282-08-23) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024D of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, Baker, Burris, and Foley - 7

Noes: None.

ITEM 6 Reports - Monthly

6 a. Chairperson's Report

Discussion Chairperson Foley:

- Welcomed students back for the fall semester on behalf of the MATC District Board.
- Announced the following Board Committee Assignments for the 2023-2024 year:
 - Director Case will serve as the board liaison to the MATC Foundation.
 - Director Baker will serve as the board representative to the MATC Legislative Task Force.
 - Director Case, as the board treasurer, will chair the Audit Advisory Committee and serve on the FCC/OPEB Trust committee.

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- Announced the Wisconsin Technical College District Boards Association (DBA) Committee assignments are as follows:
 - Chairperson Foley will continue to serve as the MATC representative to the association's board of directors.
 - The next DBA Meeting is a Legal Developments Seminar on October 25-28, 2023 at WCTC in Pewaukee.
- Asked for Board Members to notify the Chair of topics they would like to address as either an Ad Hoc Committee or at one of the semi-annual retreats.
- Stated that MATC Board Member emails should have a common signature format, per a suggestion at the New Board Member Orientation. Beth will be sending the suggested format to board members by the end of the week.

Director Moore Omokunde departed the meeting at 5:07 p.m.

6 b. President's Report

Discussion

Dr. Martin:

- Welcomed students back for the Fall semester of the 2023-2024 School Year.
- Welcomed and introduced to the board the new Executive Vice President of Student Success, Dr. Phillip King. Dr. King comes to the college from Shoreline Community College in Washington state, where he led major initiatives such as strategic enrollment management, guided pathways redesign, accreditation, developmental education redesign, governance, strategic leadership, and communication.
- Invited Dr. Christine Manion, vice president, Institutional Effectiveness, to report on the successful spring accreditation visit from the Higher Learning Commission (HLC).
 - Dr. Manion reported that the team report for the Milwaukee Area Technical College was accepted by the Institutional Actions Council of the HLC. The HLC report included the following statements:
 - The MATC mission is clear, easily remembered, and well-articulated and that MATC acts with integrity in its financial, academic, and human resource functions.
 - MATC values academic freedom and freedom of expression, and provides quality education through its main campus, branch locations, and online delivery modalities. The College provides robust student support services tailored to the needs of its student and aligns with the We Care Standards.

- There is ample evidence that MATC ensures the quality of its educational offerings by remaining in compliance with WTC and HLC standards.
 - MATC engages in ongoing assessment of student learning as part of its commitment to the educational outcomes of its students at the course, program, and institutional levels.
 - Although a very large and complex organization, the institution is well organized and has the resources in terms of physical plant, technology, and human resources necessary to affectively use its processes and procedures to fulfill its mission.
- Noted that a member of the accreditation team expressed that this was one of the best campus visits they had ever been on.

Director Burris asked if the board could receive a copy of the accreditation report, which Dr. Manion will provide.

- Announced the MATC downtown campus will be closed on August 23, 2023 due to the Republican debate being held at the Fiserv Forum.
- Thanked Traci Dorn and her department's instructors in the Cosmetology Advanced Style Class for the very successful Fashion Showcase held on Thursday, July 27th.

6 c. Diversity, Equity and Inclusion Report

Discussion

Dr. Eva Martinez-Powless, vice president, Diversity Equity and Inclusion, presented the Diversity, Equity and Inclusion report.

- HSI Team welcomed over 100 students and their families to MATC on August 4th for the first annual SOMO MATC Orientation. The event brought together over 200 people, with students receiving class schedules and IDs.
- Fall Asian student orientation was held on August 14th, with over 90 students in attendance.
- The Office of Student Accommodations and Interpreting services hosted their annual Jump Start events which serve as welcoming spaces for students with disabilities. 452 students are currently signed up to receive disability services.
- The Multicultural Student Affairs Office will be hosting Welcome Back events early September, including the first annual African American Student Orientation on Monday, September 18th.

- Office of Bilingual Education hosted several events in addition to hiring two full-time bilingual student services specialists to meet the needs of a growing refugee and immigrant population.
- On Sunday, August 26th, a handful of MATC administrators will be at Mexican Fiesta to help present LULAC scholarships awarded to 52 MATC students.

6 d. Enrollment Report

Discussion

Dr. Sarah Adams, dean, Enrollment, shared the following:

- Reported that compared to last Fall, continuing students are up 6.5 %, new students are up 7.6 % and returning students are up 4.4 %. Returning students are students who have been out at least one semester.

6 e. Milwaukee PBS General Manager's Report

Discussion

Ms. Debbie Hamlett, Vice President and General Manager of Milwaukee PBS, shared the following highlights:

- July was an outstanding month for fundraising, having ended the month at \$466,114, which is \$118,617 more than last July.
- The Milwaukee PBS 65th anniversary exhibit has had more than 300 guests. The anniversary year ends in October with a retrospective program to be broadcast on October 7th at 7:30 p.m.
- Station tours will be offered as part of the Open Doors Gallery on September 23rd from 9:00 a.m. to 5:00 p.m. 800 people toured the station last year.
- Announced that Main Streets with John McGivern will start on October 5th.
- The National Association of Black Journalists Salute to Excellence Awards recognized Milwaukee PBS program Black Nouveau for a segment called "Enslaved. Indentured. Free," a deep look at slavery in Prairie du Chien during the 1800's.

6 f. Legislative Matters Report

Discussion

Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, and Ms. Laura Bray, vice president, College Advancement and External Communications, executive director, MATC Foundation, shared the following:

- Reported the 2023-25 Biennial Budget was signed into law on July 6. Highlights include a 3% increase to general aid over the biennium and \$20 million in one-time funding to support expansion of oral healthcare programs within the WTCS.

- Reported legislation is being circulated at the state level in response to the FAFSA Simplification Act passed by the federal government, which makes significant changes to the federal financial aid process for college students that generally take effect on July 1, 2024. The new federal law necessitates changes to state statute.
- Reported last month the House Labor-HHS-Education Appropriations Subcommittee approved its FY 2024 funding bill which included a \$63.8 billion cut, 28% below FY 2023 levels. In addition to cuts, the bill failed to provide an increase for the maximum Pell Grant award for the first time since 2012.
 - In addition to the above, the House Labor-HHS-Education subcommittee proposed elimination of public broadcasting funds, which would negatively impact Milwaukee PBS.

Chairperson Foley encouraged the board and community members to communicate with their federal representatives about continuing federal funding for public broadcasting.

Director Baker asked if there could be opportunities for legislators to meet with MATC representatives and constituents on campus. Laura Bray indicated that with the Covid pandemic behind us, there are plans to have legislators visit the campus in the near future.

ITEM 7. Reports - Quarterly

7 g. Advisory Audit Report

Discussion Dr. Christine Manion, vice president, Institutional Effectiveness, shared the Advisory Audit report on behalf of Erica Case.

7 h. Other Post-Employment Benefit (OPEB) & FCC Trust Report (Policy B0107-1 & B0107-2)

Discussion Mr. Jeff Hollow, vice president, Finance, shared the Post-Employment Benefit (OPEB) & FCC Trust Report (Policy B0107-1 & B0107-2) and discussed the breakdown of asset allocations and performance summaries via charts and pie graphs.

ITEM 8. BOARD MONITORING

8 a. Community Education Update

Information Dr. Sadique Isahaku, dean, Community Education, presented the Community Education Update.

- Reported enrollment growth of 1,359 new students compared to last fall.

Director Baker stated that the board would like to continue to monitor the progress.

Director Burris asked if we are cancelling any classes this semester. Dr. Isahaku answered that we are not cancelling any classes.

8 b. Annual Grants Report

Information

Dr. Christine Manion, vice president, Institutional Effectiveness, presented the Annual Grants Report on behalf of Stephanie Townsend, manager, Sponsored Projects.

Director Baker suggested researching federal grant opportunities for infrastructure and contacting the district's federal representatives for identifying grants opportunities.

Chairperson Foley suggested the Grants Council look for grant funding for high-speed internet buildout and EV charging stations.

8 c. Annual Foundation Report

Information

Ms. Laura Bray, vice president, College Advancement and External Communications, executive director, MATC Foundation, presented the Annual Foundation Report.

- Reported \$28.2 million raised since 2016-17 compared to \$4 million from the prior 7 years.
- Reported a 319% increase in scholarships since FY17 and the launch of the MATC Promise (free tuition for up to 75 credits; 650 graduates since the program started).
- Reported a 370% increase in emergency assistance grants awarded since the program's inception.
- Reported the Ellen and Joe Checota Program raised \$1.6 million to date, immediately serving 372 students, with 158 graduates in year one.
- Reported 650 students have graduated through the MATC Promise program, which has awarded nearly \$3 million in scholarships since 2016-17 and accounted for 3,381.27 FTEs since 2016-17.
- Reported that a \$4 million plus investment to expand and strengthen the Auto program since 2018 has increased enrollment by 41%, students of color by 19%, and credentials received by 44%.

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ITEM 9. NEW BUSINESS

There was no new business.

ITEM 10. Future Agenda Items/Events

- a. **September 26, 2023**, MATC District Board Meeting, 4:30 p.m., Downtown Milwaukee Campus, Boardroom (M210)

ITEM 11. Adjournment

The meeting adjourned at 6:31 p.m.

Respectfully submitted,

Peter Kowochich

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

*** It is anticipated that this item may be discussed in Closed Session pursuant to Sections 19.85(1)(c) and (e) of the Wisconsin Statutes.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6719 to schedule services at least 48 hours before the meeting.