

EPROD-154: eProduction Integration

Course Description:

Within this new digital media landscape, students will need to not only problem-solve with current technology, but also with an eye toward the future. This course focuses on students' application of their visual content creation skills and understanding of existing hardware and software to design purposeful media intended for multi-platform use.

Total Credits: 3.00

Course Competencies

- 1. Explore methods of packaging and presenting content to a digital audience**
- 2. Recognize best practices behind successful informative media programming**
- 3. Recognize best practices behind successful marketing/promotional media programming**
- 4. Identify elements in executing dynamic videography**
- 5. Explore new eProduction technologies for media acquisition**
- 6. Identify elements of successful documentary-style programming**