

matc.edu



96%

of graduates are very satisfied or satisfied with their MATC education

\$50,022

average annual wage six months after graduating with an associate degree

GRADUATE CAREER REPORT



MATC: BUILDING THE REGION'S SKILLED WORKFORCE

At a time when students are looking for value in the college they choose, MATC delivers. With small classes led by expert instructors at an affordable cost, MATC graduates are prepared for their new careers from day one, whether they choose to enter the workforce or pursue further education at a four-year university.

It starts with breaking down financial barriers to higher education, making it accessible to everyone. Dual enrollment and “early college” programs help high school students earn college credit at no cost. While maintaining strict standards for accreditation and quality instruction, MATC offers students an education at a fraction of the cost of even a public university. For eligible students, tuition is free through the MATC Promise, and the Ellen & Joe Checota MATC Scholarship Program provides a full-ride opportunity to quickly earn a technical diploma or certificate (more information is at matc.edu/scholarships).

MATC students enroll in 180+ programs advised by 900 industry representatives. These programs emphasize career-specific skills and competencies that employers demand. MATC’s Academic & Career Pathway teams support students from registration to graduation to strengthen the student experience and close equity gaps so all students succeed. CareerHub, the college’s career services team, offers job search and internship support to help students get experience in their field of study.

In short, MATC graduates are fully prepared for their chosen career and university transfer on day one.

MATC also focuses on lifelong learning. Students can start a career with an entry-level credential while working on a degree. Working adults can enroll to “skill up” or prepare for a promotion. MATC’s 40+ four-year partners offer bachelor’s degree opportunities.

According to labor market firm Emsi, the average MATC associate degree graduate will earn \$418,000 in higher lifetime earnings compared to someone with only a high school diploma. The college is a smart investment for the community as well: MATC generates more than \$1 billion in economic activity each year. It’s a smart choice.

I invite you to explore MATC’s career-focused programs and more at matc.edu.

Vicki J. Martin, Ph.D., MATC President

MATC'S AFFORDABLE COLLEGE EDUCATION FITS COMMUNITY'S NEEDS

Job-Ready Graduates – Most associate degree and technical diploma programs can be completed in two years or less of full-time study.

Less Expensive Path to a Bachelor's Degree – Credits earned in most of MATC's 200-level courses can be applied toward completing a bachelor's degree at many four-year colleges and universities. Also, through MATC's transfer agreements, selected associate degree (100-level) courses and programs transfer to our 40+ transfer partners, which include public and private four-year schools. To learn more, visit matc.edu/transfer.

Apprenticeship Programs – Apprentices learn a skilled trade through on-the-job experiences and their classroom instruction at MATC. Through these “earn and learn” opportunities, an apprentice earns wages from the employer. Call 414-571-4788 for information.

Certificate Programs – These targeted, short-term programs are designed to update current job skills and prepare students for new career opportunities.

Visit matc.edu for the complete list of academic programs.

CONNECTING EMPLOYERS WITH MATC STUDENTS AND GRADUATES

MATC's CareerHub partners with employers to plan career fairs, provide internships and connect with graduates. The CareerHub staff also assists students and graduates with finding employment and helps students explore careers and transition from the classroom to the workplace. For details on all the services offered, see matc.edu/careerhub, attend a virtual meeting via Zoom, or stop in the office at the Downtown Milwaukee Campus, Room S101. Email: careerhub@matc.edu. Phone: 414-297-6244.



Handshake

The Handshake website is a great resource for employers to connect with MATC students and graduates for full-time and part-time positions and internship opportunities. Learn more about the online services available at matc.joinhandshake.com/register.

MATC GRADUATES ARE IN DEMAND

Why do 30,000+ students choose MATC?

- Opportunities for in-person, fully online, hybrid, blended and HyFlex classes
- Courses led by instructors with industry experience
- Small class sizes
- Flexible start dates
- Accelerated course options
- Campus life includes student groups and athletics
- Student housing at Westown Green in downtown Milwaukee
- On-campus child care available to students



2,697
graduates
in 2021-22

620

students
transferred
to four-year
schools

WHO WERE ENROLLED IN
AN MATC PROGRAM
IN 2021-22

NEW PROGRAMS NOW OFFERED AT MATC

Graduate data for these new programs will be available in subsequent reports.

Program Title	Employment Outlook ¹	
	2025	2027
Associate Degrees		
Administrative Support Specialist	3,394	3,339
Medical Administrative Specialist	2,438	2,400
Technical Diplomas		
Aesthetician	37	37
Dental Technician	31	31
Chemical Processing Technician	41	40

¹ The employment outlook, reported by Lightcast, includes new and replacement job openings in Milwaukee, Ozaukee, Washington and Waukesha counties.

TOP EMPLOYERS

The area's top companies and service providers rely on MATC alumni. The following organizations employ the largest number of new MATC graduates based on recent surveys:

- Advocate Aurora Health
- Amazon
- Ascension
- Bell Ambulance
- Children's Wisconsin
- Dental Associates
- Froedtert Health
- Milwaukee County
- Milwaukee Fire Department
- Milwaukee Public Schools
- Northwestern Mutual
- U.S. Department of Veterans Affairs

TOP DESTINATIONS FOR MATC GRADUATES WHO TRANSFER TO FOUR-YEAR SCHOOLS

MATC has credit transfer agreements with more than 40 four-year universities and colleges. Our partners with the highest number of recent MATC graduates enrolled include:

- Alverno College
- Bryant & Stratton College
- Concordia University Wisconsin
- Herzing University
- Marquette University
- Mount Mary University
- Southern New Hampshire University
- University of Phoenix
- University of Wisconsin-Milwaukee
- University of Wisconsin-Parkside
- University of Wisconsin-Whitewater



Academic & Career Pathways

MILWAUKEE AREA *Technical College*

PREPARING JOB-READY GRADUATES

MATC's Academic & Career Pathways are built to put students on the path to success: graduation and a career, a four-year degree, or both. Each certificate, technical diploma or associate degree in a Pathway prepares graduates to successfully begin their career, and the credits earned can be applied to completing related academic programs in the future to gain additional and advanced skills. See matc.edu/pathways.

REPORT DEFINITIONS AND QUALIFICATIONS

Employment Outlook: The employment outlooks for 2025 and 2027 for each college program are the total projected employment opportunities for Milwaukee, Ozaukee, Washington and Waukesha counties in a related occupation for each program. Projections include both new and replacement positions for the corresponding occupational category.

Employment Rate: The employment rate listed is the percentage of responding program graduates who are employed among the respondents who are in the labor force.

High-Demand Career: Occupations with a high demand for workers as reported by the Wisconsin Technical College System (WTCS) are indicated with a plus (+) sign.

MATC District: The district includes all of Milwaukee County, most all of Ozaukee County, and small portions of Washington and Waukesha counties.

Wages: The average annual wages of MATC graduates responding to the survey are computed per program. Not all respondents provided their wages. When no MATC survey data is available or when fewer than four MATC respondents provided data, WTCS graduates' annual average wages are provided when applicable and marked with an asterisk. The WTCS average wages are not included in computing the overall average wages for MATC graduates.

Fiscal Year 2022 Graduate Career Report: This report is based on surveys conducted with MATC's December 2021 and May 2022 graduates from associate degree and technical diploma programs; 63% (1,271 of 2,027) of survey-eligible graduates responded.



For more information:
414-297-MATC
or
matc.edu
Wisconsin Relay System 711

DOWNTOWN MILWAUKEE
MEQUON
OAK CREEK
WEST ALLIS
MATC EDUCATION CENTER AT WALKER'S SQUARE

ASSOCIATE DEGREES

EMPLOYMENT OUTLOOK¹

		NUMBER OF RESPONDENTS IN LABOR FORCE [^]	EMPLOYMENT RATE	AVERAGE ANNUAL WAGE [‡]	2025	2027
Accounting	+	29	90%	\$51,996	2143	2106
Advanced Manufacturing Technology		0	0%	--	98	94
Aesthetician - Skin Care Therapist		0	0%	--	37	37
Air Conditioning and Refrigeration Technology		3	67%	\$47,836*	213	202
Anesthesia Technology		5	100%	\$52,516*	91	88
Animation		5	60%	--	234	231
Architectural Technology		1	100%	\$47,067*	123	118
Audio Production		11	91%	--	58	57
Automotive Technology – Comprehensive	+	4	100%	\$45,798	486	480
Baking and Pastry Arts	+	4	100%	--	1147	1137
Banking and Financial Services		1	100%	--	259	248
Biomedical Electronics Technology		7	100%	\$49,292	111	108
Business Analyst	+	0	0%	--	526	521
Business Management	+	49	92%	\$50,080	3565	3487
Cardiovascular Technology – Echocardiography		8	88%	\$69,863	21	20
Cardiovascular Technology – Invasive		2	50%	--	21	20
Chemical Technician		1	100%	--	41	40
Civil Engineering Technology		6	100%	\$54,076	155	147
Computer Electronics Technology		1	100%	--	67	65
Computer Simulation and Gaming		1	100%	--	99	98
Criminal Justice Studies	+	24	71%	\$74,261	912	890
Culinary Arts	+	2	100%	\$36,249*	2581	2592
Dental Hygiene		9	100%	\$72,534	95	89
Early Childhood Education	+	31	94%	\$36,158	1157	1163
Electronic Engineering Technology		8	100%	\$62,000	84	81
Electronic Technology – Automation		2	100%	\$51,996*	87	84
Environmental Health and Water Quality Technology		8	75%	\$64,475*	84	81
eProduction		2	100%	--	5	5
Event Management		2	100%	\$49,916*	119	116
Fire Protection Technician		3	100%	\$55,766*	165	163
Funeral Service		15	93%	\$51,252	61	61
Graphic Design		10	100%	\$39,517	141	138
Health Information Technology		2	100%	\$45,881*	125	125
Healthcare Services Management		4	75%	--	210	209
Hospitality Management	+	1	100%	\$51,996*	1255	1244
Human Resources	+	11	91%	\$45,756	924	907
Human Service Associate	+	24	96%	\$39,995	305	306
Interior Design		0	0%	\$39,995*	28	27
IT Computer Support Specialist		6	100%	\$43,302	287	285
IT Information Systems Security Specialist	+	4	75%	\$45,902*	387	382
IT Mobile Applications Developer	+	0	0%	--	60	59
IT Network Specialist	+	16	94%	\$50,956	553	545
IT Web and Software Developer	+	13	69%	\$65,099	78	76
Landscape Horticulture	+	6	100%	\$42,637	890	867
Legal Studies/Paralegal		5	100%	\$41,992*	309	311
Marketing	+	5	80%	\$39,995*	1284	1259
Mechanical Design Technology		7	100%	\$55,667	137	133
Medical Laboratory Technician		10	100%	\$57,934	192	188
Music Occupations		3	100%	--	85	86
Nutrition and Dietetic Technician		0	0%	--	10	10
Occupational Therapy Assistant		6	83%	\$49,568	45	43
Photography		0	0%	--	27	25
Physical Therapist Assistant		5	100%	\$51,497	73	73
Quality Engineering Technology	+	1	100%	--	753	734
Radiography		10	100%	\$54,970	83	81
Real Estate		3	100%	--	124	121
Registered Nursing	+	50	96%	\$65,515	1366	1355
Respiratory Therapy		9	100%	\$56,624	136	132
Sign Language Interpreting in Education		0	0%	--	43	42
Supply Chain Management	+	1	100%	\$70,007*	3479	3404
Surgical Technology		7	100%	\$54,076	61	61
Technical Studies – Apprentice		1	100%	\$93,593*		
Television and Video Production		6	67%	\$39,517	15	15
Web & Digital Media Design		1	100%	\$50,998*	160	157
Welding Technology	+	8	100%	\$52,903	514	498
Liberal Arts – Associate of Arts Degree		19	89%	\$69,711	--	--
Liberal Arts – Associate of Science Degree		4	50%	\$51,996	--	--



¹ The employment outlook, reported by Lightcast, includes new and replacement job openings in Milwaukee, Ozaukee, Washington and Waukesha counties.

[‡] The average annual wages are full-time equivalent (FTE) wages.

[^] This number includes employed respondents and unemployed respondents actively seeking employment.

+ Indicates a high-demand career.

* Indicates data is the Wisconsin Technical College System average annual wage for survey respondents from all WTCS districts.

-- Indicates insufficient data available for reporting purposes.

Source for this report: Wisconsin Technical College System (WTCS) FY2022 Graduate Follow-Up – MATC December 2021 and May 2022 graduates; survey response rate: 63%.

TECHNICAL DIPLOMAS

EMPLOYMENT OUTLOOK¹

		NUMBER OF RESPONDENTS IN LABOR FORCE [^]	EMPLOYMENT RATE	AVERAGE ANNUAL WAGE [‡]	2025	2027
Accounting Assistant	+	2	100%	\$44,769*	1550	1521
Advanced Metal Fabrication	+	0	0%	--	560	543
Appliance Technician	+	2	100%	--	905	891
Architectural Woodworking/Cabinetmaking		0	0%	--	42	40
Audio Engineer		2	100%	--	58	57
Auto Collision Repair and Finish Technician		9	67%	\$35,357	203	198
Automated Building Systems		3	100%	\$58,007*	169	159
Automotive Maintenance Technician	+	14	100%	\$40,427	486	480
Automotive Technology Maintenance Light Repair	+	0	0%	--	486	480
Aviation Technician – Airframe		1	100%	--	43	42
Aviation Technician – Powerplant		3	100%	--	37	36
Baking Production		0	0%	--	149	146
Barber		5	80%	--	175	175
Bilingual Office Assistant	+	1	100%	--	2236	2204
Bricklaying		1	100%	--	0	0
Business Management	+	5	100%	\$51,996*	348	346
Carpentry	+	6	83%	\$41,597*	874	847
Central Service Technician		2	50%	\$43,365*	54	54
Child Care Services	+	6	100%	\$32,757*	696	701
Computer Numerical Control (CNC) Technician		0	0%	\$50,020*	530	511
Cosmetology	+	7	86%	\$32,569*	547	544
Culinary Assistant	+	0	0%	--	1583	1601
Dental Assistant		14	93%	\$36,917	268	261
Diesel and Powertrain Servicing		5	100%	\$64,995	234	232
Digital Imaging		0	0%	--	31	28
Digital Marketing & Integrated Communication	+	1	100%	--	455	450
Electrical Power Distribution/Line Mechanic		6	100%	\$83,194	34	33
Electricity		6	100%	\$38,997	38	36
Electronics Technician Fundamentals		0	0%	--	67	65
Emergency Medical Technician		26	100%	\$45,611	50	49
Emergency Medical Technician – Advanced		3	100%	\$54,596*	50	49
Emergency Medical Technician – Paramedic		21	100%	\$55,948	24	24
Entrepreneurship	+	1	100%	\$74,990*	1782	1738
Financial Services		3	67%	--	348	337
Food Service Assistant	+	0	0%	--	856	853
Foundations of Lodging & Hospitality Management	+	0	0%	--	1109	1100
Front End Web Developer		1	0%	--	153	150
Health Unit Coordinator	+	4	50%	--	2438	2400
IT Computer Support Technician		2	100%	\$46,952*	287	285
IT Digital Forensics Analyst		0	0%	--	76	76
IT Help Desk Support Specialist		0	0%	--	287	285
IT Networking and Infrastructure Administration		2	100%	--	241	238
IT User Support Technician		0	0%	--	287	285
Landscape Horticulture Technician	+	0	0%	--	812	791
Machine Tool Operations	+	2	100%	\$47,459*	1241	1202
Manufacturing Maintenance	+	0	0%	--	1270	1252
Mechanical and Computer Drafting		2	100%	--	80	79
Medical Assistant	+	17	100%	\$42,481	704	703
Medical Billing and Reimbursement Specialist	+	1	100%	--	2658	2616
Medical Coding Specialist		5	80%	\$43,677*	102	102
Medical Interpreter		9	89%	\$44,093*	43	42
Nursing Assistant	+	48	77%	\$40,379	1324	1309
Office Technology Assistant	+	1	100%	\$36,501*	2335	2300
Pharmacy Technician		4	100%	\$38,092*	239	238
Phlebotomy		10	100%	\$39,740	127	123
Post-Baccalaureate Legal Studies/Paralegal		5	100%	\$49,001	309	311
Power Engineering and Boiler Operator		2	100%	--	14	13
Practical Nursing		22	91%	\$62,915	146	147
Preparatory Plumbing		2	100%	--	23	21
Production Artist		1	100%	--	2	2
Real Estate Broker Associate		0	0%	--	105	102
Refrigeration, Air Conditioning & Heating Service Technician		8	88%	\$59,275	169	159
Special Event Management	+	0	0%	--	1029	1019
Supply Management	+	0	0%	--	1813	1783
Surveying and Mapping		0	0%	--	21	20
Tool and Die Making	+	1	100%	\$56,676*	1014	984
Transportation – Logistics		1	100%	--	209	204
Truck Driving	+	36	92%	\$64,995	1187	1169
TV/Video Field Production Assistant		1	100%	--	5	5
TV/Video Studio Production Assistant		0	0%	--	15	15
Unity Developer		1	100%	--	99	98
Welding	+	15	93%	\$51,538	1028	996