



Attachment 3 – a.

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
March 26, 2024**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session on Tuesday, March 26, 2024, and called to order by Chairperson Foley at 4:31 p.m. in the Board Room, Room M210, at the Downtown Milwaukee Campus of Milwaukee Area Technical College.

ITEM 1 a. ROLL CALL

Present: Lauren Baker; Bria Burris; Erica Case; Mark Foley; Citlali Mendieta-Ramos; Supreme Moore Omokunde; Waleed Najeeb (virtual); Tina Owen-Moore (virtual); Gale Pence.

Excused: None

Director Najeeb joined the meeting at 4:33 p.m.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Elizabeth Schultz, board liaison, confirmed proper notice was given.

ITEM 2. COMMENTS FROM THE PUBLIC

Lavita Booker, MATC student, spoke about an incident that occurred in November 2023 and the resulting student conduct process.

Lynette Harvey and TiSha McGregory, MATC employees, spoke about concerns regarding admission navigator positions.

Vida Cross, part-time MATC instructor, shared details about a rally for part-time faculty members held on March 14, 2024.

Lisa Connelly, Local 212, spoke to employee compensation and shared a graph of the non-COLA movements for all Local 212 bargaining units over four and a half years.

MATC community member spoke about Westtown Green student apartments.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: February 27, 2024

3 b. Special Board Meeting: March 19, 2024

Motion It was moved by Director Burris and seconded by Director Baker to approve the minutes of the Regular Board Meeting on February 27, 2024 and the minutes of the Special Board Meeting on March 19, 2024.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

4 a. Bills – February 2024

4 b. Financial Report – February 2024

4 c. Human Resources Report

4 d. Procurement Report

Motion It was moved by Director Case and seconded by Director Najeeb to approve the Consent Agenda.

Discussion Director Baker asked for clarification on the length of the Restorative Justice consultant’s contract on the Procurement Report. Sherry Terrell Webb, general counsel, clarified that the contract would be for one-year with the option of subsequent one-year renewals.

Action Procurement Report was removed from the Consent Agenda.

Action The motion to approve the Consent Agenda, with the exception of the Procurement Report, was approved by voice vote.

Motion It was moved by Director Baker and seconded by Director Burris to amend the Restorative Justice contract and replace it with a one-year contract with the ability to renew with options for subsequent years. In addition, the board is also requesting a report within the first year to determine if the program should be continued.

Action The motion to approve the amended Procurement Report was approved by voice vote.

ITEM 5. BOARD ACTION ITEMS

Action Items

5 a. Resolution (F0305-03-24) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024J of Milwaukee Area Technical College District, Wisconsin.

Motion It was moved by Director Baker, seconded by Director Najeeb, to approve Resolution (F0305-03-24) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024J of Milwaukee Area Technical College District, Wisconsin.

Discussion Mr. Jordan Thurow, assistant vice president, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2023-2024J.

Action Motion approved, the roll call vote being as follows:

Ayes: Burris, Case, Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Foley - 9

Noes: None.

5 b. Resolution (F0306-03-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024K of Milwaukee Area Technical College District, Wisconsin.

Motion It was moved by Director Mendieta-Ramos, seconded by Director Burris, to approve Resolution (F0306-03-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024K of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Case, Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Burris, and Foley - 9

ITEM 6. POLICY REVIEW

6 a. Review of Financial Aid Policy (F0307-03-24)

Discussion Dr. Eva Martinez Powless, interim vice president, Enrollment and Retention, and Mr. Joshua Montavon, executive director, Financial Aid, provided an overview of the proposed changes to the policy. Mr.

Montavon explained that the updates to the policy were made to comply with the Department of Education's recommendations to language in the MATC Return of Title IV Policy, which is a calculation of how much federal student aid a student who has withdrawn has earned.

ITEM 7. REPORTS – MONTHLY

7 a. Chairperson's Report

Discussion Chairperson Foley shared the following report:

- Attended the February 26 – 28 APTS Public Media Summit in Washington, D.C., where he was joined by Debbie Hamlett, vice president and general manager, Milwaukee PBS. The APTS Public Media Summit is the largest annual gathering of public broadcasting general managers and community leaders.
- Attended the Wisconsin Technical College District Boards Association's Spring Meeting, Annual Election, and Board of Directors Meeting at Nicolet College in Rhinelander on March 22 and 23.
 - Director Pence shared reflections on the summit.
- The Spring 2024 Commencement will be held during the weekend of May 17-19 at the Fiserv Forum. The date will generally be set once the Milwaukee Bucks playoff dates are known, which should be no less than 30 days before the commencement weekend.
- A reminder on upcoming dates for the Presidential Search:
 - Round One interviews with leading candidates will be conducted with Greenwood/Asher on Wednesday, April 3 and Thursday, April 4 via Zoom.
 - The Reference Feedback Meeting will be held on Thursday, April 18, from 5:00 to 7:00 p.m. The board will be given a preliminary report and recommendations will be made for the second round of interviews.
 - Round Two of Interviews are tentatively scheduled to begin on campus on Friday, April 19 and would continue through the week of April 22nd. Some board members may be actively involved in campus interviews, as well as collecting and compiling campus feedback.
 - The Board will convene on April 29 from 5:00 to 7:00 p.m. to review campus feedback and make a

presidential selection. The new President will start on July 1st.

- Director Erica Case presented the Foundation Report.
 - The MATC Foundation Board met on February 29 for a strategic planning session whereby the Board solidified the drafts of the vision and mission statements.
 - The mission and vision statements were adopted at the Foundation's Board meeting on March 14.
 - MATC Foundation's vision is a prosperous region built on expansive access to education and economic opportunities.
 - As the college's philanthropic partner, the MATC Foundation's mission is to build donor relationships to facilitate private investments that remove barriers to education, accelerate careers and deliver skilled talent to the Milwaukee area. The Foundation also serves as the financial steward of private donations to Milwaukee PBS, a viewer supported service of MATC.
 - As of March 25, the Foundation has received \$6,042,428 in pledges/gifts, YTD. This is 121% to the Foundation's goal.
 - To raise funds for the MATC Promise Scholarship and to raise awareness of the MATC Foundation as MATC's philanthropic partner, the Foundation hosted a BluTender fundraising event in Blu at The Pfister Hotel on March 25.

7 b. President's Report

Discussion

Dr. Martin shared the following:

- Over 2,000 10th-grade MPS students attended the "Explore Your Future" event on March 14 across the MATC campuses. Instructors demonstrated their programs in classrooms and laboratories, providing early exposure to the college's diverse educational settings and career pathways. The event was hosted by the college's M-cubed program.
- Spring MATC Day was held on Wednesday, March 13, and included a keynote address by Dr. Rob Johnstone of the National Center for Inquiry & Improvement. Mr. Johnstone shared national research around the effectiveness of Guided Pathways and what's next in terms of transition, as well as presenting MATC's local data and the

importance of social/economic equity. The college is working to incorporate these findings into the strategic plan goals for next year.

- Guest presenter Todd McLees joined the All Management Meeting on March 18. Mr. McLees is a thought leader in Generative Artificial Intelligence and its influence on work and learning. His presentation included an overview of Generative AI and how its users can empower themselves to make the most of this technological advancement. The college has a Task Force working on specific projects that are in the process of being reviewed and is working to embed this in their strategic plan goals for next year.
- The college is partnering with the City of Milwaukee to better serve their students and connect them to the right to vote by serving as an early-voting site from March 19 to March 28, from Noon to 6:00 p.m. at the Downtown Campus T Building, Hurvis Transportation Center First Floor Lobby. Fifteen-minute voter parking is available in front of the building on the west side of Sixth Street.
- Amanda Brooks, coordinator, Student Life at the Milwaukee Downtown Campus, and Aisha Barkow, director, Public Safety, were selected as Black Excellence Award honorees. The Black Excellence Awards honors 30 extraordinary African Americans in Milwaukee in the areas of Education, Arts, Culture, Religion, and Business. Ms. Barkow was selected in the category of Law. Ms. Brooks was selected in the category of Aspiring Game Changer.

7 c. Legislative Matters Report

Discussion

Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, virtually highlighted several items from the legislative report:

- Senate Bill 169, which establishes a hotline for employers interested in hiring individuals with a conviction record, will be signed by the Governor later in the week.
- Assembly Bill 545, which would require that a technical college district board member be a citizen of the United States, and Assembly Bill 1065, relating to prohibitions on UW System and WTCS from using loyalty pledges, have been enrolled and are pending the Governor's action.

7 d. Enrollment Report

Discussion

Dr. Eva Martinez Powless, interim vice president, Enrollment and Retention, presented the enrollment report:

- The college is at 100.9 % of its enrollment goal as of March 26, 2024.

7 e. Milwaukee PBS General Manager's Report

Discussion Ms. Debbie Hamlett, vice president and general manager of Milwaukee PBS, shared the following:

- Attended the February APTS Summit with Chair Foley and two community lay leaders, Julie Biller and Amy Daniels.
- Recently attended the major market meeting, which includes the top 40 stations (markets) from across the country.
- Announced that Judy Woodruff and the NewsHour production team are confirmed to be in Milwaukee in mid-September to conduct a small-town hall, tentatively entitled "An American Town Hall." The program will air the following week of September 23rd on all PBS stations.
- Working with the American Archive of Public Broadcasting, a collaboration between GBH in Boston and The Library of Congress to preserve, digitize and archive their collection.
- Reported the station is at 80% of their \$6.7 million-dollar goal.

7 f. District Student Senate Report

Discussion Ms. Kimberly Haynes, student representative reported the following:

- The District Student Government Association met on March 22, 2024.
 - Two new student organizations were approved:
 - Baking Club
 - Nursing Students without Borders
 - Funding requests were approved for:
 - Rohingya Student Association's request for May 27-30 trip.
 - Mothership Organization to attend the Midwest Gaming Conference at the Baird Center.
 - Future Hospitality Managers Organization to attend the National Restaurant Trade Show in Chicago, May 18-21.
 - Black Student Union to assist with hosting their adult prom event May 4.
 - Monetary allocation for the Student Activity fee was approved by the DSGA.
 - Attended the yearly American Student Association of Community Colleges Meeting in Washington, D.C. from March 15-19 with eleven other student leaders.

ITEM 8. BOARD MONITORING

8 a. Guided Pathways Assessment (Governance)

Discussion Dr. Christine Manion, vice president, Institutional Effectiveness, shared highlights from and provided context for the Guided Pathways Assessment presentation, which was shared with the board in advance of the meeting.

8 b. Risk Management and Public Safety Update (Governance)

Discussion Ms. Aisha Barkow, director, Public Safety and Risk Management, Ms. Virginia Hartt, manager, District Risk and Environmental Health and Safety, and Shari Rowe, coordinator, Clery Compliance and Emergency Management, answered questions from the board regarding the update shared with board members prior to the meeting.

- Noted the slide displaying districtwide Clery crime statistics for 2020-2022 was taken directly out of MATC's 2023 annual security and fire safety report, which is required to be published every year by October 1st.
- Board members were each given a copy of the Annual Security and Fire Safety Report.
- MATC received the Paragon Award from the National Council for Marketing and Public Relations for the production of a safety video.

8 c. FY24 Year-End Budget Performance Projection (Statutory)

Discussion Ms. Eva Kuether, acting vice president, Finance, presented the budget.

8 d. FY25 Budget Planning Assumptions (Statutory)

Discussion Ms. Eva Kuether, acting vice president, Finance, presented the FY25 Budget Planning Assumptions.

8 e. Community Education

Discussion Dr. Phillip King, executive vice president, presented the Community Education update. Highlights from the presentation are as follows:

- Walker's square remodeling is almost complete. The remodeled space includes testing stations for all students and the alignment of staff for direct admissions support, academic support, and advising. A similar model is planned for the Oak Creek campus and the

college is reviewing ratios, classes, and current staffing to determine viability for Mequon.

- Updated application and intake process will include two steps: a simple application to collect information needed for testing, registration, and placement; and the collection of all the required demographic data for state reporting several weeks into the semester.
- Working on extending testing into the evenings, when the need is higher.

ITEM 9. NEW BUSINESS

Director Mendieta-Ramos asked for a refresher on what the college is doing to recruit more students for HSI status.

Baker requested clarification on the process of restructuring positions and the student complaint process.

Chair Foley asked for more clarity on the student discipline process.

ITEM 10. Future Events/Announcements

- a. April 23, 2024, MATC District Board Meeting, 4:30 p.m., Downtown Milwaukee Campus, Board Room (M210)

ITEM 11. Adjournment

The meeting adjourned at 7:35 p.m.

Respectfully submitted,

Peter Kovoichich

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

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