



# Transformations



Alumna Tia Richardson connects art and community

New Healthcare Heroes scholarship helps meet workforce needs

Honoring Melanie Holmes' legacy of commitment to MATC

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## MISSION

Education that transforms lives, industry and community

## VISION

The best choice in education, where everyone can succeed

## VALUES

**Empowerment:** We support our students and employees with the skills, tools and autonomy to succeed

**Inclusion:** We provide a fair and welcoming environment where all voices are heard and where all students and employees feel a sense of belonging

**Innovation:** We are agile and responsive to changing conditions, while anticipating future needs to best serve our students and communities

**Integrity:** We demonstrate honesty, professionalism and accountability in all interactions with our students, each other and our community partners

**Respect:** We approach all interactions with openness and empathy, value different perspectives, and treat each other with civility and kindness

**Dr. Vicki J. Martin is the 10th president of MATC.** She has served in higher education for four decades, at MATC for three decades and has led the college since 2014. In 2015, Dr. Martin launched the MATC Promise, a public-private partnership that provides free tuition for eligible new high school graduates, and in 2018, she announced the MATC Promise for Adults, which provides free tuition for eligible students to finish their degree. Dr. Martin has attracted growing private-sector and foundation support to the MATC Foundation, serves on the steering committee of the Higher Education Regional Alliance, is the chairperson of the Bradley Tech High School Commission and is a founding leader of the M<sup>3</sup> (pronounced M-cubed) initiative, which brings together MATC, Milwaukee Public Schools and the University of Wisconsin-Milwaukee to transform the future of Milwaukee through education.

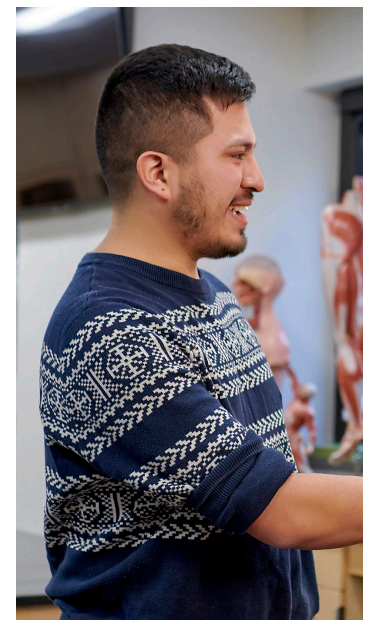
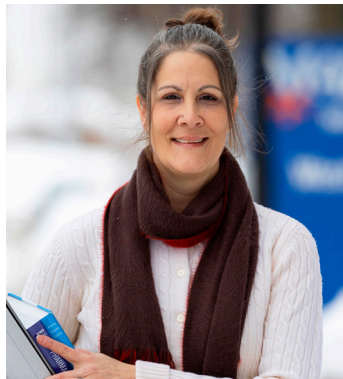


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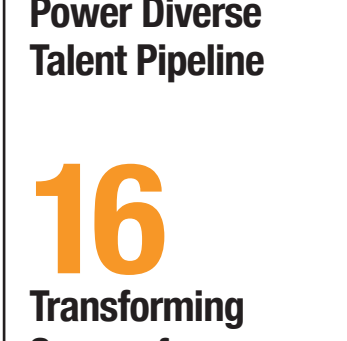
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# Commitment to High-Quality Education and Equity



Our 2020 Annual Report demonstrates Milwaukee Area Technical College’s commitment to the high-quality education upon which our students and community rely, while prioritizing health and safety of our students and employees during the COVID-19 pandemic.

MATC’s strategic approach in the wake of COVID-19 included more online classes and services, technology support for students, donating needed medical supplies, extending the deadline for our free-tuition Promise program, waiving application fees and even partnering on a new “gap year” experience with NEWaukee as more individuals defer college plans (see Highlights 2020, page 28).

COVID-19’s disproportionate impact on communities of color underscored the persistent gaps in our community between white people and people of color in health, income, housing, incarceration and more. The educational opportunities we offer help address many of these gaps and this past year, MATC was one of the first colleges in the nation to commit through “Moon Shot for Equity” to eliminate equity gaps at our institutions. In an unprecedented collaboration with the University of Wisconsin-Milwaukee, University of Wisconsin-Parkside, Carthage College and the education consultancy EAB, we agreed to scale up and implement best practices, policies and technologies proven to achieve our shared goal (see Highlights 2020, page 28). By pooling resources, we can collectively afford national support, resources and tools that would not be available to us otherwise — and we can better support students transferring from MATC to one of the four-year partners. Equity is a priority for MATC. Our cover story features MATC alumna Tia Richardson, who is using art to engage communities in the issue of equity (page 20).

2020 was also the year we fully launched our new Academic and Career Pathways collegewide. This major restructuring and refinement of our systems provides a clearer, faster and better path to success for all our students. Most important, it takes students as they come to us and gives them whatever they need to advance from where they stand now, to where they want and need to be to obtain a family-supporting income.

This approach is evident in the feature stories in this report. MATC faculty and staff helped Lynette Zarcone (page 6) return to college after more than 30 years away — and do so virtually despite having no experience using computers. Generous donors helped new “healthcare heroes,” including Abimbola Jegede (page 10), cover the cost of licensing exams and other expenses as they enter a profession at its most critical moment in more than a century. And electricity students like Cristian Segura (page 14) are continuing to gain both practical and theoretical knowledge from expert instructors such as Christopher Terry, who himself took courses at MATC as an electrician apprentice.

The surprise onslaught of a pandemic has taught us that we must be more flexible and agile than ever in our approaches to education. No matter what the future brings, two things will remain constant: our commitment to empower our students to pursue life-changing family-sustaining careers, and our commitment to ensure that this opportunity is available to every student.

Vicki J. Martin, Ph.D.  
MATC President

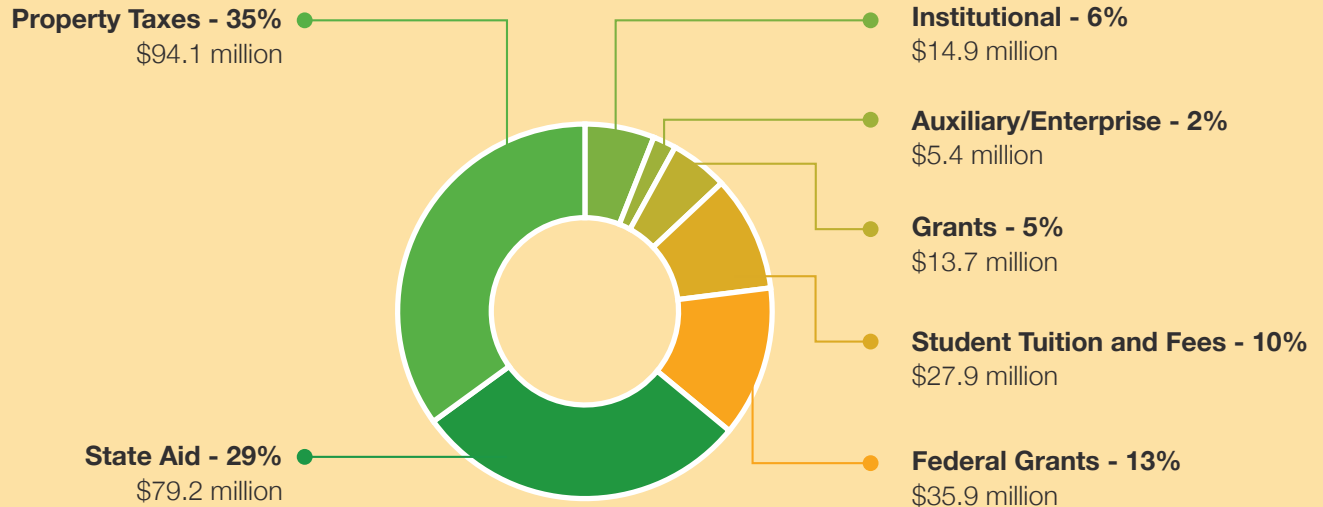
Mark F. Foley  
MATC District Board Chairperson

**“... this past year, MATC was one of the first colleges in the nation to commit through ‘Moon Shot for Equity’ to eliminate equity gaps at our institutions.”**

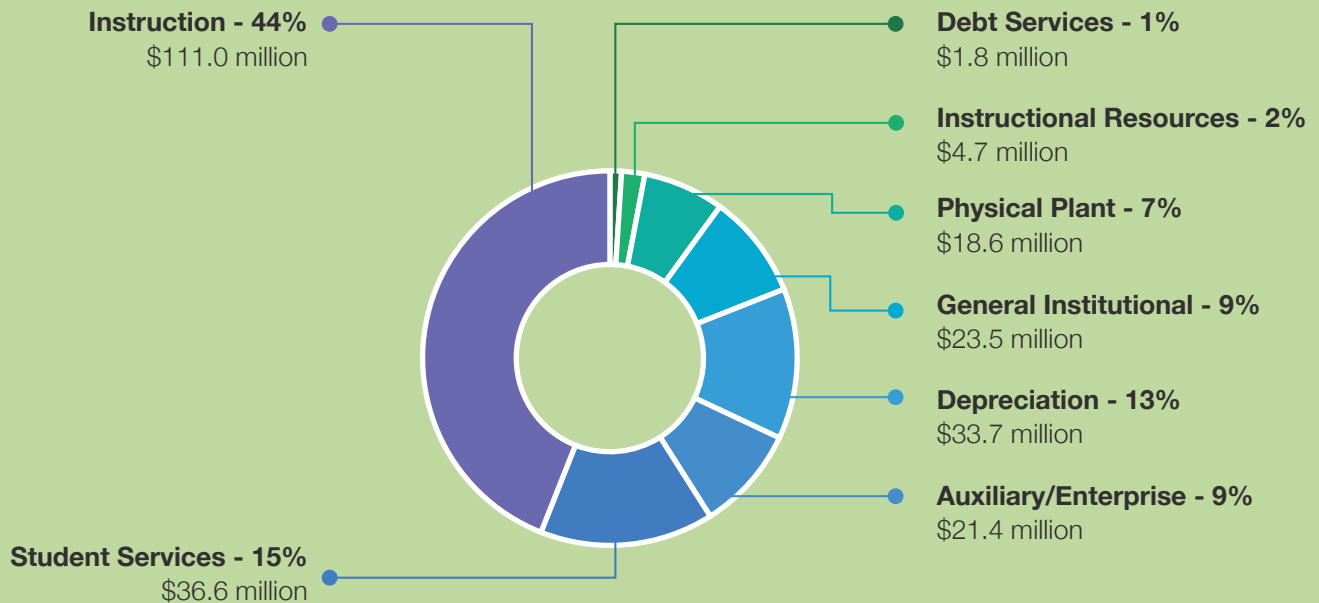
**Dr. Vicki J. Martin, MATC President**

# MATC 2020 Financials

## Total Revenue \$271.1 Million



## Total Expense \$251.3 Million



**Milwaukee Area Technical College is fiscally responsible, balancing the needs of students and taxpayers.**

The college retained a strong Aa1 bond rating from Moody's Investors Service in the 2019-20 fiscal year. The tax levy decreased from 1.226 (2019) to 1.183 (2020) for every \$1,000 of equalized value. The owner of a \$100,000 home in the MATC service district paid \$118.32 in 2020, compared to \$122.56 in 2019, a decrease of \$4.24.

**“I’m so happy I pushed through because I ended up getting A’s in all of my classes.”**

**MATC student  
Lynette Zarcone**

*Lynette Zarcone at the  
West Allis Campus*

**60%**

**OF FALL 2020 COURSES WERE ONLINE AND ENHANCED BY MATC’S INTERACTIVE TECHNOLOGY AND STRONG COMMUNICATION TOOLS**

## MATC SPOTLIGHT

# IT'S NEVER TOO LATE TO RETURN TO COLLEGE

Instructors, staff help student succeed in online courses

After a 30-year hiatus from college, MATC Human Service Associate student Lynette Zarccone started the Fall semester in a fully online environment. There was one major issue — she had no experience using computers.

MATC spoke to Zarccone about her semester:

**Your first semester back after decades away from school came during the coronavirus pandemic. How did you feel as you were enrolling?**

I guess I didn't know what I was getting myself into. I'm glad I didn't because I would've given up on myself before I even started. I'm so happy I pushed through because I ended up getting A's in all of my classes.

**You've described yourself as being computer illiterate. What apprehensions did you have, if any, when you found out all classes were online?**

My biggest apprehension was the idea of not having the chance to talk to someone if I had questions. Or maybe it was not knowing Microsoft Word. I especially didn't know what Blackboard was, which turned out to be pretty easy. I watched a lot of YouTube to learn things. It consumed me.

**What motivated you to come back to school?**

I've always wanted to go back to school since I first stopped. I would always talk myself out of it. And now, with my age, it started to feel like a pipe dream. A good confidant of mine pushed me to do it finally. I thought, what's the worst that could happen. This past year has been so depressing. I felt I needed to do something positive. I also have a 23-year-old son that I wanted to make proud. I wanted to show him that you can always follow your dreams.



**1,300 Classes Shifted Online, 20% Offered Fully in Person**

To maintain a safe learning environment following the COVID-19 outbreak, about 60% of classes were presented fully online. Another 20% were fully in person, 10% offered a mix of online and in-person instruction, and the remainder were off-site courses such as apprenticeships and clinical experiences. MATC also implemented rigorous COVID-19 safety protocols and a contact investigation procedure. Classrooms, labs and offices were evaluated to ensure social distancing.

**You mentioned that you finished the semester with all A's. How were you able to be successful?**

I would say it's been the staff at MATC. Everybody was amazing, from the day I went to register. I was a fish out of water, and the gentleman who helped me was so patient, and he took his time with me. That was the theme of this entire semester.

My Pathway advisor helped me set up my schedule for the next two years. My instructors were beyond amazing. I asked a lot of questions, and they were always there to answer all of my emails. For being online, communication was fantastic.

Apply to MATC today at [matc.edu/apply](https://matc.edu/apply), and join students like Lynette Zarccone who are pursuing their second chance at a meaningful career

# Student Entrepreneurs Launch NewWay Innovation

Hoping to become teenage entrepreneurs, Willie Alexander and Bryce Killibrew seized an opportunity to run a lawn care business while in high school. That venture failed quickly. “We realized we didn’t have the time for it,” Alexander explained.

But the vision of starting a company together remained.

The two, who met as high school freshmen, enrolled at MATC in 2017 and took Entrepreneurship courses.

“We learned that you have to do the research, know the numbers, know your customer,” said Killibrew, who completed the Entrepreneurship technical diploma program and is pursuing a Business Management associate degree. Alexander also has taken MATC’s mechanical design courses.

**MATC  
PIONEERED THE  
ENTREPRENEURSHIP  
PROGRAM IN THE  
WISCONSIN TECHNICAL  
COLLEGE SYSTEM  
IN 2012**

Within a year of starting college, the pair’s entrepreneurial vision became a reality. They founded NewWay Innovation and the company’s first product is an electric bike, or e-bike, that is assembled in Milwaukee’s Century City Tower building.

After testing different concepts, they put their GENZ-1 model for sale online in October 2020. “It’s a stylish bike, not big or bulky,” said Killibrew. The e-bike draws power from a battery and motor to assist with pedaling, with a maximum speed nearly 20 miles per hour. Their bikes feature cruise control, a speedometer and GPS technology.

Both said information learned from Entrepreneurship instructor Armen Hadjinian and connections through mentors proved vital to attain funding for the business. “Armen has been a great resource. I know I can go to him with questions and have a good discussion,” Killibrew said.

With NewWay named a “Startup to Watch in 2021” by *Wisconsin Inno*, the partners look forward to developing more products. “Entrepreneurship has opened our minds,” said Alexander. “We’re strong together.”

*Bryce Killibrew (left) and Willie Alexander  
with the GENZ-1 electric bike*

To learn about MATC’s entrepreneurship and other business programs, visit [matc.edu/course-catalog/business-management](https://matc.edu/course-catalog/business-management)



**“Entrepreneurship has opened our  
minds. We’re strong together.”**

MATC alumnus Willie Alexander,  
co-founder of NewWay Innovation



# NEW SCHOLARSHIP SUPPORTS EMERGING HEALTHCARE HEROES

At a time when the healthcare industry is facing unparalleled need for skilled employees, donors are helping MATC healthcare students and recent graduates pay for licensing exams and other costs related to entering their profession.

Licensure fees can be as much as \$1,490.

Through the generosity of the United Health Foundation and other donors, the MATC Foundation established the new Healthcare Heroes Fund to assist graduates ready to enter the workforce in nursing and other front-line healthcare careers.

## A graduation gift

MATC provides instruction for more than 25 healthcare-related programs. In over 60% of those programs, students must pay for an exam before obtaining their license and starting their careers.

When a student is selected as a Healthcare Heroes Fund

recipient, the process is simple; the MATC Foundation disburses the funds through a scholarship. To date, over \$102,595 of scholarship funds have been given to students in need.

## “I was elated to receive the funds.”

Healthcare Heroes Fund scholarship recipient Larry Calderón

The Healthcare Heroes Fund not only relieves the burden of the high price tag of entry into professional practice, it also allows students to focus on their education without the stress of worrying about looming exams and licensing fees incurred immediately at the time of graduation.

“The process was so easy,” said Abimbola Jegede, a nursing student at MATC. “I was paying out of pocket for my exams. The funds I received came very quickly and helped me out tremendously.”

Larry Calderón in the anatomy lab at the Downtown Milwaukee Campus





*Abimbola Jegede  
at the Downtown  
Milwaukee Campus*

As a first-year nursing student, Jegede was eligible to take the licensure exam for practical nurses, which has given her an advantage as she progresses toward her Registered Nursing degree. She is grateful to help patients and strengthen her skills through the work experiences that are now possible as a licensed practical nurse.

Second-year Healthcare Pathway student Larry Calderón also benefited from a scholarship from the Healthcare Heroes Fund.

“I was elated to receive the funds,” Calderón said. “There was a lot of stress that was taken away from me. I’m still working while in school, and the funds helped me compensate for the time I was putting into the classroom. It was a huge pressure release.”

**\$102,595**  
WAS AWARDED TO  
STUDENTS IN NEED

**To donate to MATC’s Healthcare Heroes Fund, contact Development Director Monika Walloch at [wallocms@matc.edu](mailto:wallocms@matc.edu) or visit [matc.edu/donate](https://matc.edu/donate)**

# ESL PROGRAM TEACHES LESSONS FOR LANGUAGE AND LIFE

MATC alumna Zogana Sterjo shared her story for an article in the *Oak Creek Current* in July 2020; excerpts from the article are reprinted here.

THE MATC ESL  
PROGRAM SUPPORTS

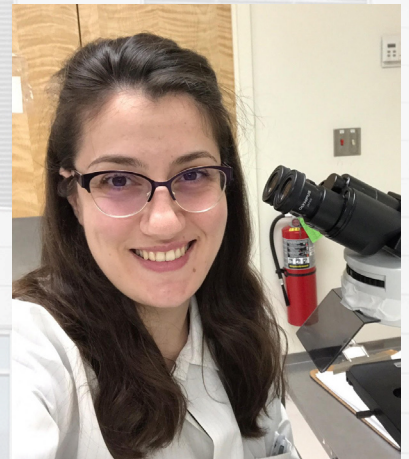
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LANGUAGE  
GROUPS

**“Truly MATC was my foundation, not only for learning English but how to be a good, respectful citizen as well.”**

**MATC alumna Zogana Sterjo,  
medical laboratory scientist**

When Zogana Sterjo moved to Milwaukee 12 years ago, she had already started medical school in her home country, Albania. Though she only knew a few words of English upon her arrival, she was determined to go to college here. So when her relatives told her about the English as a Second Language (ESL) program at MATC, she began taking classes.



Zogana Sterjo

The program helps students learn English to prepare them for higher education and sustainable careers, as well as greater functionality at work, at home and in the community. MATC’s ESL program also connects students to further education at the college.

Though learning new languages comes naturally to her, Sterjo said it would be difficult to learn English without the courses she took that taught grammar, reading and weaving sentences together.

MATC’s ESL program emphasizes learning that is relatable to real-world situations. Whether it’s shopping, greeting neighbors or interacting with co-workers, these lessons can be applied when students walk out the door.

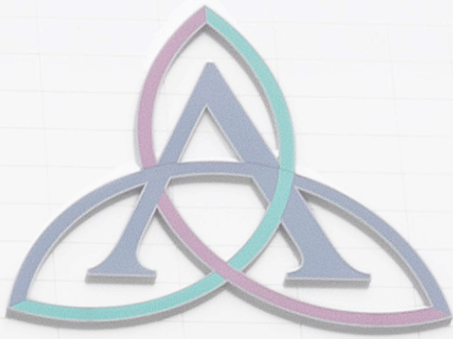
But the program also takes it one step further to ensure a student’s ongoing success.

“They wanted to teach us the values of listening to and respecting other people’s opinions, respecting different backgrounds and cultures, being open-minded and a critical thinker,” Sterjo said. “Truly MATC was my foundation, not only for learning English but how to be a good, respectful citizen as well.”

## **From classroom to career**

After three semesters of ESL at MATC, Sterjo went on to earn an associate degree completed at MATC and then a bachelor’s degree from the University of Wisconsin-Milwaukee. She works for Ascension Wisconsin as a medical laboratory scientist at a microbiology lab. Skills like hers are in demand in the healthcare field.

“Now, more than ever, our region needs dedicated, compassionate and skilled healthcare professionals. From lab technicians to nurses and medical assistants, we are so grateful for their unwavering dedication to patient care during this extraordinary time of need. The hands-on training that Milwaukee Area Technical College graduates receive



helps them jump right into service at a time when we need it the most,” explained Dr. Guillermo Martinez-Torres, chief medical officer, Laboratory and Pathology, Ascension Columbia St. Mary’s.

MATC monitors local hiring forecasts for the region’s wide range of industries. By developing its program offerings based on careers that are in demand, the college helps more people gain the credentials they need to earn family-supporting wages.

### **Instructors provide support and instill confidence**

MATC’s instructors prepare their ESL students for employment opportunities by going beyond teaching the rules of the English language. Warmly encouraging students as they practice their skills supports and strengthens the confidence required to speak a new language with strangers.

The department provides English language instruction to a linguistically and culturally diverse population from more than 25 language groups and 50 countries. The student population comes from all educational and ethnic backgrounds. The program serves students living in the Milwaukee area and includes immigrants, refugees and U.S. citizens.

MATC instructors reinforced the confidence Sterjo needed. “It’s as if they sensed when I was losing my confidence ... when I had a million doubts about my English skills,” Sterjo said. “I would recommend the program to everyone who moves here to Milwaukee. I have relatives and friends in other states and they don’t have this opportunity, so we are really lucky to have this program, this school and these dedicated teachers.”

## **MATC SPOTLIGHT**

### **Extensive Offerings for English as a Second Language**

With six levels of instruction ranging from beginning literacy to high advanced, MATC’s ESL program features varied class times, short- or long-term programs, instruction in developing communication skills, crossover instruction for technical programs, vocational ESL, online instruction and academic advising. When it is safe to do so, MATC will return to offering in-person ESL classes at all campuses and at community-based organizations, planning field trips to acquaint students with the Milwaukee area and sponsoring gatherings planned by student organizations.



### **Top Employers**

The area’s top companies and service providers rely on MATC alumni. The following organizations employ the largest number of new MATC graduates based on recent surveys:

- Advocate Aurora Health
- Ascension
- Bell Ambulance
- Children’s Wisconsin
- City of Milwaukee
- Forward Dental
- Froedtert Hospital & Medical College of Wisconsin
- Home Depot
- Milwaukee Area Technical College
- Milwaukee Center for Independence
- Milwaukee County
- Milwaukee Public Schools
- State of Wisconsin
- UPS
- We Energies

To learn more about MATC’s ESL program, visit [matc.edu/esl](https://matc.edu/esl)



*Cristian Segura at the Downtown Milwaukee Campus electrical lab*

# Electrical Graduates Power Diverse Talent Pipeline

Program combines practical, theoretical learning

We take it for granted that our electrical outlets will provide reliable output to charge our cellphones and power our televisions. If you're in the Milwaukee area, there's a chance that the wiring behind those systems was installed or upgraded by an MATC graduate.

The college helps power a diverse talent pipeline for this industry with offerings such as the Electricity technical diploma and the Electrical Power Distribution/Line Mechanic technical diploma. Instructors who are experts in their field lead courses that provide the foundational knowledge needed to begin working for some electrical utilities, contractors and in related trades.

"The instructors in the electrical program were fantastic. Everything that they teach you is up to date and we work from the latest code book," said recent Electricity technical diploma graduate Cristian Segura.

During one memorable project in the Construction Blueprint Reading course, Segura and his classmates had to revisit their work after regulatory officials released new guidelines. The code book was updated in the middle of the project and the instructor required students to immediately incorporate the latest information.

Classes heavy on theory are balanced with significant hands-on learning. Lead Faculty Christopher Terry explained that, "Hands-on learning helps the students be competitive right out of the gate and hit the ground running. It also helps them be aware of potential safety hazards."

Students like Segura are often supporting themselves with retail jobs at grocery stores or similar local employers. Some balance full-time work with part-time courses while they also care for loved ones at home. They may rely on the



## MATC SPOTLIGHT

### Alumnus Brings Industry Experience as Lead Instructor

Christopher Terry, MATC's Electricity program instructional chair, still remembers when he walked the halls of MATC as a construction electrician apprentice. He came to MATC after having graduated from Lynde and Harry Bradley Technology and Trade School, then known as Milwaukee Tech.



*Christopher Terry, MATC Electricity program chairperson and instructor*

Like many MATC instructors, Terry worked in his field with increasing responsibility before switching gears to teach others. His work for Pieper Power as a journeyman, foreman and service department manager allows him to maintain industry connections and share real-world experiences with students – who may become instructors themselves one day.

**90%**

**OF MATC STUDENTS ATTEND PART TIME – MANY BALANCE SCHOOL WITH WORK AND CARING FOR FAMILY MEMBERS**

Milwaukee County Transit System to reach school and find employment along bus lines.

Terry noted that these experiences and classroom instruction help students learn “soft skills” such as dependability, teamwork and communication. “You need soft skills on a construction site. We work in close quarters. All of us are there to work together and teamwork is very important on the job,” Terry said.

The MATC Electricity technical diploma program prepared Segura well for his role as a construction wireman with the

International Brotherhood of Electrical Workers Local Union 127. He currently assists a journeyman at commercial job sites and plans to pursue an electrical apprenticeship, a highly competitive program. Successful applicants are sponsored by employers, employer associations or labor/management groups. Students receive a regular wage during training, including the classroom instruction offered at MATC.

**To learn more about MATC's electrical programs, visit [matc.edu/course-catalog/manufacturing-construction-transportation](http://matc.edu/course-catalog/manufacturing-construction-transportation)**

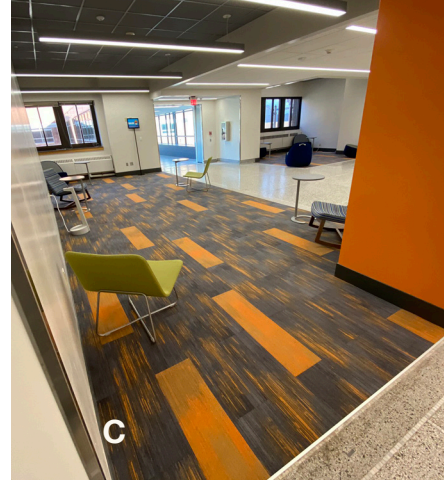
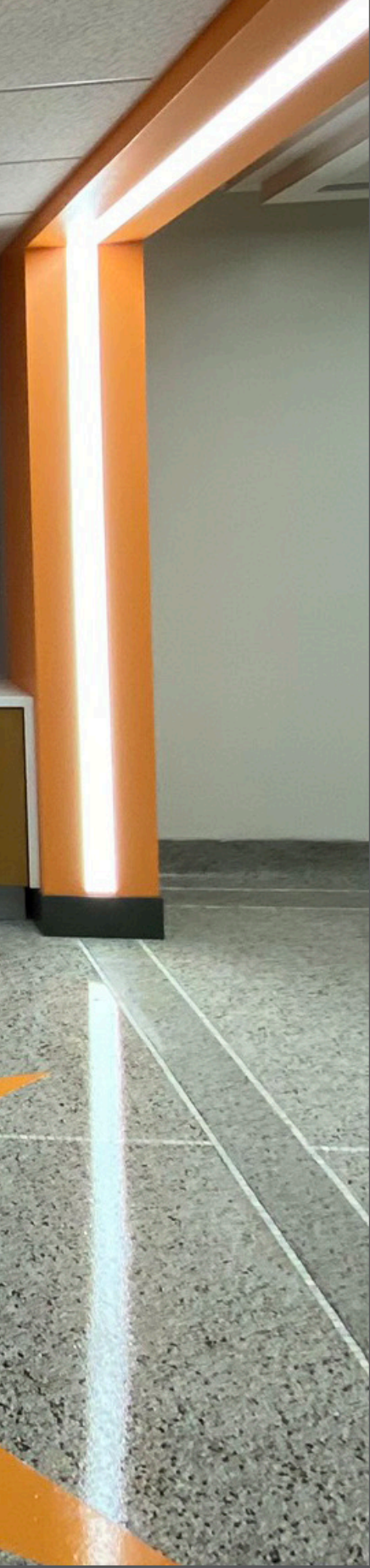
# Transforming Spaces for Students



A

A. Renovated space at the Downtown Milwaukee Campus, M Building, second floor. B. Conceptual rendering by Quorum Architects of Admissions Center at the Downtown Milwaukee Campus, S Building, first floor. C. Study node at the entrance of the T Building at the Downtown Milwaukee Campus, second floor. D. Landscape rendering by Kapur and Associates Inc. of MATC pocket park at the Downtown Milwaukee Campus, corner of Juneau Avenue and 10th Street. E. Room M605 conference space at the Downtown Milwaukee Campus, M Building, sixth floor.





In 2020, MATC launched and completed renovations throughout its Downtown Milwaukee Campus designed to create a sense of vibrancy and warmth, and to reflect the bright futures of MATC students.

New study nodes energize the corridors on campus and provide opportunities for students to rest, read and facilitate learning. Other revitalized spaces include homes for MATC's new Academic & Career Pathways, and a refurbished Room M605 in the Main Building for hosting conferences and other events.

MATC is embarking on a multiyear process to create and implement a new facilities master plan. This work will ensure spaces, inside and out, throughout all the college's campuses match the current and future needs of students, serve the 170-plus academic programs, and reflect the innovative, transformative, high-quality education the college provides to its students and the community.





## Bridging the Gap Between School and Work

**“We work with all the local cosmetology schools and MATC is unique in the externship. ... The students coming out of MATC are solid.”**

*Dave Hagemeyer in front of his Cost Cutters salon in West Milwaukee*

**Dave Hagemeyer, president of Signature Two Company, which operates nine local Supercuts and Cost Cutters salons**

### Externships Connect College and Local Barber/Cosmetology Employers

For more than 20 years, MATC’s Barber and Cosmetology programs have required an externship. These programs recognize the critical importance of real-life experience and require students to extend their on-campus learning to work sites, providing a high-quality education and meeting employers’ needs.

Instructor Megan Jackson, herself an MATC alumna, was in the first cohort of Cosmetology students to complete an externship and now sees the value as an instructor. “The externship bridges the gap between school and the barbershop or salon, giving the students a taste of ‘real life,’” she explained.

Jackson has significant industry experience and maintains strong industry connections to help students understand the realities of work. She has served on the Cosmetology Examining Board of the State of Wisconsin since 2019.

Employers, in turn, are getting a glimpse of students who could become their future employees. Dave Hagemeyer, president of Signature Two Company, welcomes students for externships and has several MATC graduates on staff at nine local Supercuts and Cost Cutters salons.



“Hands-on learning and real-life exposure are very important. We work with all the local cosmetology schools and MATC is unique in the externship. It helps students gain real-world experience and make much better career choices coming out of school,” said Hagemeyer.

Employment prospects for licensed barbers are excellent. Many barbers are self-employed and they either own their business or lease booth space in a salon or barbershop. Employment prospects for cosmetologists are also excellent; in fact, a recent survey of graduates reported 100% job placement within six months of graduation.

Barbers and cosmetologists remain lifelong learners. For example, Signature Two Company stylists can participate in over 40 paid, hands-on technical training programs every year.

“The Wisconsin technical schools are grounded in reality. They provide outstanding programs. The instructors bring a lot of passion. The students coming out of MATC are solid,” said Hagemeyer.

## MATC SPOTLIGHT

### What’s an Externship?

Externships offer concentrated, hands-on experiences in business and industry. Typically unpaid and shorter in duration than an internship, they take place over weeks or days and may involve job shadowing, attending conferences, group learning, completing small projects and working through specialized processes. MATC students find externships through their instructors or MATC’s CareerHub.



*Megan Jackson, MATC Barbering/Cosmetology instructor, at the Downtown Milwaukee Campus*

To learn more about MATC’s Barber, Cosmetology and Aesthetician programs, visit [matc.edu/course-catalog/community-human-services](https://matc.edu/course-catalog/community-human-services)

# The Art of Connection

The expansive, compelling murals painted by MATC alumna Tia Richardson throughout Milwaukee will captivate you with their stories.

The communities that commission her art physically participate in the paintings, making these immersive works reflections of the thoughts and emotions expressed by a collective group. As a community mural artist, Richardson's artworks have become a voice to convey various communities' needs, providing healing and emotional uplifting. As a product of these communities, Richardson can resonate with their experiences.

Richardson explained that the substance of the murals comes from three steps: community acknowledgment of their challenges, ways to make them better and imagining a brighter future as a result.

"I'm trying to create a sense of togetherness, community and unity through my images," Richardson said. "The challenges are only the first step. Where do we go from here? We figure out how to move forward by following the next two steps – ways to make them better and imagining a brighter future as a result."

## Finding community and purpose

The Milwaukee native remembers drawing at the age of 4 with colored pencils. Now her work is displayed in several prominent locations around the city like the Milwaukee County Courthouse, Sherman Park, churches, schools, and other buildings and roadways.



A



C



**“MATC was a launchpad for my career.”**

MATC alumna Tia Richardson, mural artist

B

## MATC SPOTLIGHT

### “Black Nouveau”

Tia Richardson has received national attention throughout the past few years. One recent interview was for Milwaukee PBS “Black Nouveau” in August 2020, which can be viewed on YouTube at <https://www.youtube.com/watch?v=833G-WDvfY4>.



Throughout 2020, “Black Nouveau” featured topics important to the community and reflective of local events.

In June, the show hosted a panel of experts who discussed how COVID-19 and protests against the murder of George Floyd and other racial injustices reminded America of the unique challenges facing African Americans.

From June through December, “10thirtysix”™ and “Black Nouveau” broadcast “Listen MKE” specials focused on important community issues. “Listen MKE” is a community listening project, in partnership with WUWM, the *Milwaukee Journal Sentinel* and the Milwaukee Public Library.



D

A, C, D. *Freeway piers at 400 North Broadway, part of Milwaukee’s Brighten the Passage project*

B. *Tia Richardson was named the 2018 Milwaukee Artist of the Year by the Milwaukee Arts Board.*



## The Art of Connection (continued)

Over the years, Richardson elevated her skills while simultaneously enrolling at various art schools. In high school, she spent time at Milwaukee Public Schools’ Milwaukee High School of the Arts, and in college, she took courses at the Milwaukee Institute of Art and Design.

Richardson describes these learning environments as more traditional, formal structures. “They taught me a lot of fine techniques, and I appreciate being exposed to those types of skills. I also was looking for something more,” Richardson said. “I was looking for a sense of community and more cultural connections.”

She tried out two four-year universities and then enrolled in MATC’s Graphic Design associate degree program, while also working on her craft.

“It turned out landing at MATC gave me just the cross-cultural, social and community experience I was looking for,” she said. “How I can help my community and people have always been a part of who I am since a young age. MATC exposed me to the wider community.”

### Equity through art

Part of Richardson’s process of creating murals is to host community design workshops. It’s during these meetings that

she hones in on the needs of the community. Social needs and racial and systemic inequities are some of the challenges people have discussed in the workshops to be conveyed in the murals.

“We’re all parts connected to a greater whole,” she said. “Equity is something that I’m trying to create in these workshops. Equity, to me, is when each part of the system has a chance to share and contribute and participate in that system, so that it can reflect each of its parts better.”

Through her art, Richardson continues to bring the community together. She has evolved as an artist, in a career rooted in MATC.

“MATC was a launchpad for my career,” Richardson noted. “It’s an underappreciated asset and resource in the community. For me, the prestige of a four-year college became less important than what MATC offers — the practical side of life. As a community artist, those real-life experiences are the nuts and bolts to get things done.”

E.-H. “The Restoration of Compassionate Law” installed in the Milwaukee County Courthouse; Milwaukee County employees participated in the workshop that led to the imagery

I. “Pursuing the Vision” banner, 5300 block of North 35th Street, Milwaukee

See more of Richardson’s projects at [cosmic-butterfly.com](http://cosmic-butterfly.com)

**Are you an MATC alumnus?**  
 Visit [matc.edu/foundation/alumni](http://matc.edu/foundation/alumni)



# Leaders Focus on Student Success, Equity, Workforce Pipeline



## Dr. Naydeen Gonzalez-De Jesus, Executive Vice President of Student Success

Dr. Naydeen Gonzalez-De Jesus joined MATC in December 2020 in a new leadership position. Her role brings together the college's academics and student services teams in an integrated structure to better focus on equity and eliminating student achievement gaps. Dr. Gonzalez-De Jesus' 18 years of experience in higher education and other leadership roles will help guide MATC in its work to ensure that all students succeed.

She served as vice president of student affairs for Bergen Community College in New Jersey and led Project Graduation, the nationally recognized initiative with a focus on equity that helped more students complete college. Most recently she was the public diplomacy officer for the U.S. Embassy in Argentina, impacting the lives of students from the U.S. and abroad by creating connections for student success and faculty-led research. Dr. Gonzalez-De Jesus holds a bachelor's degree in journalism from Penn State University, a master's degree in student personnel services from Rowan University and a doctorate from Northcentral University in industrial/organizational psychology.

## New District Board Members



### David Mitchell

David Mitchell's career in manufacturing spans over 25 years with the last 15 in top-level leadership roles. He has led successful local manufacturing companies including Monarch Industries and Vector Vacuums. He now serves as president of local manufacturer Lift Products Inc., a Waukesha-based producer of ergonomic industrial equipment.

Mitchell holds a bachelor's degree from Purdue University. He has served as an appointed member of the Wisconsin Council of Workforce Investment, board member of the Metropolitan Milwaukee Association of Commerce (MMAC) Council of Small Business Executives and chair of the Milwaukee Manufacturing Industry Advisory Board. He firmly believes in MATC's role to educate and train community members for in-demand skills needed by local employers.



### Nikki Moews

Nikki Moews has more than 20 years of experience in human resources in the financial, service and manufacturing industries. Moews is director of human resources for Pioneer Transformers in Franklin, where she is responsible for recruitment, employee relations, benefits, compensation administration, and mergers

and acquisitions for business units in the U.S. and Mexico. She holds a bachelor's degree from Carroll College and a French studies certificate from the University of Caen in France. She has served on the Greendale Village Club Inc. Board of Directors and the Greendale Fire and Police Commission. She champions MATC's vital role in preparing individuals to meet the region's workforce needs and her connections to the college include a close relative, who was an instructor for 33 years.



# New MATC Foundation Board Members



**Kamal Bansal**

Kamal Bansal is the vice president of engineering at Northwestern Mutual, where he is responsible for the delivery of technology systems and solutions for risk products (life, disability, annuity and long-term care insurance). He manages a team of about 600 engineers across multiple geographical locations who build engineering

solutions to automate the business process life cycle of issuing, servicing and paying claims for these products.

Bansal immigrated to the United States in 2000. He holds a bachelor's degree in chemical engineering from the Indian Institute of Technology, Roorkee. He is certified as an Associate, Life Management Institute.



**Jamie Berger**

Jamie Berger is the founder and co-owner of The Box event space in downtown Milwaukee, and is a brand marketing specialist. She enjoys working closely with her clients and vendors to design and manage various types of events, while reinventing the use of her space during the pandemic. Before residing in Milwaukee, she lived

in New York and worked in the fashion industry.

Berger graduated from the University of Wisconsin-Madison with a bachelor's in sociology. She served on the board of the Autism Society of Southeastern Wisconsin (ASSEW) and is a community advocate for many local organizations.



**Kevin A. Joy**

Kevin A. Joy is a senior vice president with Callan LLC, an institutional investment consultant advising over \$2 trillion in assets from corporations, endowments and foundations, public pensions, and Taft-Hartley clients. His investment experience spans over 20 years with senior-level sales and marketing positions for

Weitz Investment Management and Heartland Advisors.

Joy graduated with a Master of Business Administration from the John M. Olin School of Business, Washington University in St. Louis, where he served as an ex-officio member of the board of trustees. He also holds a bachelor's in mechanical and biomedical engineering from Carnegie Mellon University. In addition to serving on the board of the MATC Foundation, he co-chairs the board of City Year Milwaukee.



**Matt Partridge**

Matt Partridge, CPA, MBA, is the vice president of finance, ambulatory and ancillary services at Froedtert Health. He has more than 15 years of healthcare finance experience, most recently as the senior director of finance for clinical operations at the Cleveland Clinic Foundation in Ohio.

Partridge completed his Master of Business Administration from Cleveland State University and earned his bachelor's in accounting from Miami University.

# Highlights 2020

## Men's Basketball Team Wins Championship

For the second year in a row, the Stormers men's basketball team won the National Junior College Athletic Association (NJCAA) District 3 (Midwest A) championship. The team was consistently ranked No. 1 in the nation during the 2019-20 season.



Stormers men's basketball team, February 2020



## College Launched JobUp Milwaukee

The MATC Foundation received a three-year grant from the JPMorgan Chase Foundation, Greater Milwaukee Foundation and Bader Philanthropies to support JobUp Milwaukee, a new cooperative education pilot program that combines traditional classroom learning with paid on-the-job experiences. Employers in two local business districts – Havenwoods and Menomonee Valley Partners – will provide work opportunities to help MATC students advance their career and technical goals.

## MATC Donated Medical Supplies, Food Amid COVID-19 Crisis

To help local health facilities save lives amid the COVID-19 crisis, in March the college donated 174,500 pairs of gloves; 11,200 surgical masks; 978 gowns and coats; 140 N95 masks; and 110 containers of sanitizing wipes. The respiratory therapy program loaned ventilators to area health facilities and culinary programs donated food.



Dr. Kelly Dries and Dr. Eric Gass with medical supplies to donate

## Application Fee Waived as Many Face Financial Challenges

In response to financial challenges due to the coronavirus outbreak, MATC waived the \$30 application fee for students who enrolled beginning in Summer 2020 and Fall 2020. The college continues to waive the fee in 2021.



## Milwaukee PBS Pivoted to Continue Storytelling

In March due to the Wisconsin Safer at Home order, Milwaukee PBS' local production team began the monumental task of using consumer tools to write, produce and create digital stories for our social media platforms called "Home/Work," "Milwaukee's Helpers" and "Stories of Impact." As the pandemic progressed, the team regrouped and created new processes to continue the vital storytelling work away from the television station. The team transitioned to telling stories of health, help and hope with specials and a series of episodes titled "Stories of Our Pandemic."



## Milwaukee PBS Helped At-Home Learning

Milwaukee PBS stepped up, along with other PBS stations across the nation, to bring "At-Home Learning" to students at home, many without access to the internet. From March through August, all could watch programming on Milwaukee PBS 36.1 free of charge. The station worked with Milwaukee Public Schools and the Boys & Girls Clubs of Greater Milwaukee to provide "At-Home Learning" schedules, as well as curated resources highlighted on the Milwaukee PBS website.

### **New Academic & Career Pathways Offices Opened Virtually**

In April, MATC's seven Academic & Career Pathway offices began providing virtual services as a "one-stop" resource for registration, advising, access to tutoring and help with needs such as food, housing and transportation. This milestone was the culmination of a journey to better serve students through the Guided Pathways model that began in 2017. In the Fall semester, the college welcomed all new students and current students into the Pathways, which is proven to eliminate equity gaps.



**Academic & Career Pathways**  
MILWAUKEE AREA **Technical College**

### **Promise for New High School Graduates Deadline Extended for Class of 2020**

To better serve the community affected by economic stress caused by the pandemic, MATC reopened the application window in May with a July deadline for the MATC Promise for New High School Graduates. The program offers eligible students free tuition for up to 75 credits after federal and state financial grant aid has been applied. Since MATC launched the Promise programs, we have served more than 1,900 eligible students. About 75% of students served are students of color. Already, 229 students have earned 292 degrees, diplomas and certificates.

**MATC**  
**PROMISE**



**Achieving  
the Dream™**

### **MATC Joined National Network to Help Close Equity Gaps**

The college joined the Achieving the Dream (ATD) National Network in June, which includes 250 community and technical colleges. According to the network, ATD is "focused on helping students, particularly low-income students and students of color, achieve their goals for academic success, personal growth and economic opportunity."

**MATC**  
**ReStart**

### **ReStart Debt Scholarship Program Launched**

Lack of funds and past student debt prevent many students from finishing their college degrees. Lack of a degree can stand in the way of students earning family-supporting wages. In June, MATC took another step to help students get out of the cycle of poverty by announcing MATC ReStart – a debt scholarship program – to help eligible, returning students repay up to \$1,500 of past-due balances owed the college, while returning to finish their degrees.

### **College Held First Virtual Commencement**

Approximately 1,000 students graduated in July in a livestreamed Spring/Summer 2020 Commencement ceremony. Graduates uploaded photos and video messages for the ceremony, which featured keynote speakers Wisconsin Lt. Gov. Mandela Barnes and ManpowerGroup Executive Michelle Nettles. It also was broadcast by Milwaukee PBS. MATC did not hold its traditional May ceremony due to COVID-19.



*Dr. Vicki J. Martin, virtual Spring/Summer 2020 Commencement ceremony*

### **Technology Package Offered to MATC Students to Increase Digital Equity Is Supported by Donations**

A technology scholarship program provided current and new MATC Promise students access to a Chromebook laptop and a hot spot for internet connectivity for one year if needed. Chromebooks and hot spots also were offered to any MATC student who lacked the computer access needed to successfully participate in online classes. American Family Insurance charitable giving provided the lead gift.



# Highlights 2020



*Dr. Vicki J. Martin and Dr. David Black, Lakeland University president*

## **MATC Launched Access to Four-Year Degrees on its Campuses; Lakeland University Is First Partner**

MATC graduates can now pursue a Lakeland University bachelor's degree at all four MATC campuses through the new Center for University Partnerships and Studies, an innovative educational access program. After earning an MATC associate degree, students can seamlessly pursue a Lakeland bachelor's degree by continuing to work with many of their MATC instructors in a format that is familiar and flexible.

## **MATC and NEWaukee Announced New Gap Year Experience**

The pilot program for the Great Lakes Gap Year Experience for the City of Milwaukee, announced in 2020 for a 2021 start, targets a diverse group of students who are undecided about attending college and provides an alternative educational experience. The program includes MATC hands-on career exploration, career exposure at local companies, network development with peers and civic engagement around the issues of diversity, equity and inclusion.

## **Chris Abele Donated an Additional \$500,000, Anonymous Alumnus Gave \$125,000 for Promise Programs**

Philanthropist and former Milwaukee County executive Chris Abele donated \$500,000 to the MATC Foundation Inc. in October to support the college's Promise programs. An anonymous alumnus also donated \$125,000 from the JPG Fund at the Greater Milwaukee Foundation. The MATC Promise is a public-private partnership with donors filling the gap between what financial aid covers and the cost of tuition for students receiving Promise scholarships.



## **MATC Joined National "Moon Shot for Equity"**

In October, the college joined Carthage College in Kenosha, the University of Wisconsin-Milwaukee and the University of Wisconsin-Parkside to participate in a national initiative led by education firm EAB aimed at ending equity gaps in higher education by 2030. The colleges comprise the first regional consortium of higher education institutions to sign on to the Moon Shot for Equity. The four institutions are working together and with EAB to help more students of color and other historically underserved populations graduate from college.

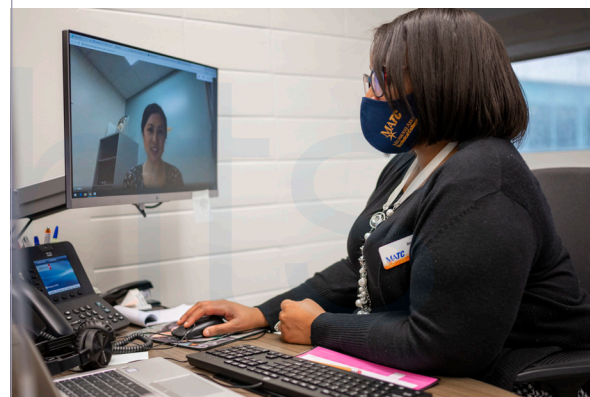


## **Use of Open Educational Resources Expanded**

MATC is progressively increasing the use of course material access programs such as Open Educational Resources (OER). These materials can be freely accessed, reused, modified and shared to improve the quality of curricula and teaching, and reduce costs – ultimately helping students.

## **Student Services Provided Virtually, Most In-Person Instruction Completed by Thanksgiving**

In late November, the college shifted to delivering nearly all student services virtually and concluded in-person instruction wherever possible. The moves were in response to health and safety concerns regarding surging COVID-19 cases in the community. About 70% of MATC's courses were already being offered online.



*Pathway Advisor Janell Berry meeting virtually with a student*

**Groundbreaking Held to Create 189 Beds of Affordable Student Housing**  
 Developer J. Jeffers & Co., MATC and contractor CG Schmidt broke ground in November on a 189-bed, \$29.1 million affordable student housing project for MATC students at the former home of the *Milwaukee Journal Sentinel* in downtown Milwaukee.

The innovative project – the first of its kind in Milwaukee – is aimed at combating housing insecurity for MATC students by creating a new category of property in the city: affordable student housing. Thanks to historic preservation tax credits that help cover the property’s renovation cost, the developer will fix rents to be below market rate by as much as 20%. More than 10,000 MATC students had incomes low enough to be eligible for financial aid in the last academic year, indicating an acute need for high-quality, affordable housing options.



*Artist rendering of student housing building*

**DACA Plus Scholarships Announced**

The college began to offer new scholarships to new or continuing MATC students who are non-U.S. citizens not eligible for financial aid because of Deferred Action for Childhood Arrivals (DACA) or undocumented status.



**MATC and UWM Signed Physical Therapy Articulation Agreement**  
 Graduates of MATC’s Physical Therapist Assistant associate degree program now can continue on to earn a Doctorate in Physical Therapy (DPT) at the University of Wisconsin-Milwaukee. MATC alumni will begin the UWM DPT program in summer 2021.

**More Than 800 Graduated in Virtual Winter Commencement**

The virtual ceremony was livestreamed and later broadcast by Milwaukee PBS. Raquel Filmanowicz, director of BMO Harris Bank’s Economic Equity Advisory Group, was the keynote speaker. The decision to hold a virtual rather than in-person ceremony was made as MATC prioritized health and safety amid the COVID-19 crisis.



*MATC’s Winter 2020 Commencement student speaker Tammy Jo Scholler*

**Business Journal Honored President Vicki J. Martin**

In December, the *Milwaukee Business Journal* recognized Dr. Martin as one of the Power Brokers for 2020. She also received an honorable mention as Executive of the Year for her leadership during the pandemic.

**CONGRATULATIONS, President Vicki Martin!**

MATC President Vicki J. Martin, Ph.D., launched Wisconsin’s first free-tuition Promise program in 2015 and one of the nation’s first adult Promise programs in 2018. Nearly 2,000 students have been served. Under her leadership, MATC continues to champion access to higher education and closing equity gaps so all students succeed.

Learn how you can support the MATC Promise by visiting [matc.edu/foundation](http://matc.edu/foundation).



**BIPOC Allies Student Group Formed at MATC**

The new Black, Indigenous and People of Color (BIPOC) Allies student group’s charter states the members will “create a community setting where people of all backgrounds, views, and experiences can engage with others. We will discuss the racial inequality and social injustices towards Blacks, indigenous people and people of color. We are creating a safe space to discuss and improve systemic change.” It is one of more than 30 student organizations formed by students and administered through MATC’s Office of Student Life.

## Message From the Foundation Board President and Executive Director

With the public health, economic and racial justice crises of 2020, the MATC Foundation and our supporters rose to the challenge to support MATC students at their time of greatest need.

In fiscal year 2020, the Foundation:

- Awarded a record \$1.2 million in student scholarships, a 250% increase compared with this point five years ago
- Provided \$2.1 million in investments in student success initiatives such as increased counseling support and smaller classes; this is an astonishing 536% higher than 2016 levels
- Responded to student emergency needs with \$173,000 in Dreamkeeper™ Emergency Grants awarded to 692 students, including technology scholarships to those without reliable internet and computer access for online learning
- Initiated the creation of the Healthcare Heroes Fund to pay the cost of required licensing exams and fees for healthcare program graduates entering the workforce in the middle of the global pandemic
- Celebrated serving 2,000 MATC Promise students, including 75% who identify as students of color, since the inception of the Promise Scholarship program



These remarkable achievements are because of our strong partnerships with you — our supporters, collaborators and believers. **Thank you!** The MATC Foundation is proud to be a vehicle for public-private partnerships — where individuals, corporations and foundations unite to bring positive change in our community.

As we look to the future, we know there is tremendous work ahead of us. Under the inspired leadership of the college's president, Dr. Vicki J. Martin — who received honors as one of the region's Executives of the Year in 2020 by the *Milwaukee Business Journal* while continuing to collaborate with other leaders on initiatives including M<sup>3</sup> (M-cubed) and the Moon Shot for Equity — MATC is taking bold steps to increase access to college and careers through the MATC Promise Scholarship program, to help all students succeed by eliminating equity gaps and to build a diverse and skilled workforce for our community. We look forward to engaging current and new partners in our shared commitment to transform lives, industry and community.

Julianna Ebert  
Board President  
MATC Foundation Inc.

Laura M. Bray  
Executive Director  
Vice President, College Advancement  
and External Communications



# MATC FOUNDATION BOARD OF DIRECTORS 2020-21

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Julianna Ebert - *Retired Partner, Quarles & Brady LLP*

## VICE PRESIDENT

Dr. Eugene A. Gilchrist - *CEO, Stay Clean*

## TREASURER AND IMMEDIATE PAST PRESIDENT

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Michael Stull - *Senior Vice President, Manpower, North America*

## MATC DISTRICT BOARD LIAISON

David Mitchell - *President, Lift Products Inc.*

## EX-OFFICIO DIRECTOR

Dr. Vicki J. Martin - *President, Milwaukee Area Technical College*

The MATC Foundation is a nonprofit organization founded in 1979 to raise funds for student scholarships and emergency grants. The Foundation also engages donors in supporting MATC educational programs that address the workforce development needs of the community.

Our mission is to support student success and enhance learning by engaging those who are passionate about the college and the community it benefits.

## FOUNDATION STAFF

Laura M. Bray  
Executive Director  
Vice President, College  
Advancement and External  
Communications

Monika Walloch  
Development Director

Christine M. McGee  
Operations Director

Jason Flanders  
Finance Director

Robert J. Holland  
Donor and Alumni Relations  
Coordinator

Carol Voss  
Corporate and Foundation  
Relations Coordinator

Sara Dachelet  
Scholarship and Foundation  
Operations Coordinator

Brenda Quinn  
Donor Communications Assistant

Jennifer Vojvodich  
Donor Communications Assistant

Sarah Shepherd  
Executive Assistant,  
College Advancement

# MATC FOUNDATION INC.

## FINANCIAL STATEMENTS

### 2019-20 Revenue

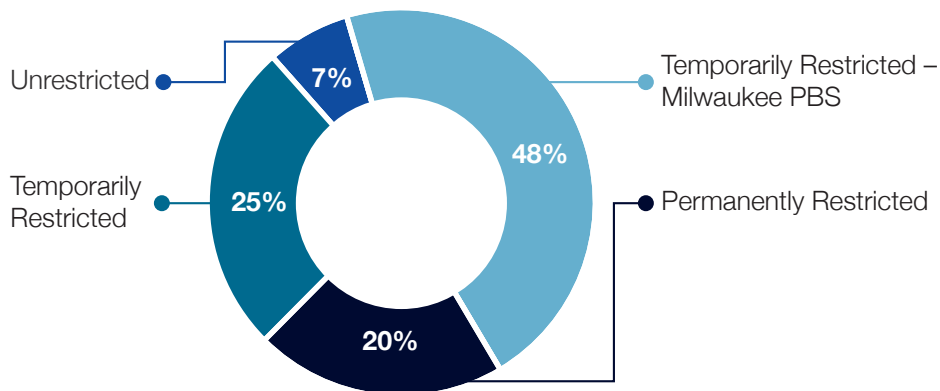
Revenue Type	Amount (in Thousands)
Milwaukee PBS	\$ 7,020
Program	\$ 1,681
Investment (Net)	\$ 591
Scholarships	\$ 1,213
In Kind	\$ 562
Emergency Student Assistance	\$ 247
Special Events	\$ 3
Other	\$ 80
<b>Total</b>	<b>\$ 11,397</b>

### 2019-20 Expenses

Expense Type	Amount (in Thousands)
Milwaukee PBS	\$ 6,465
Scholarships	\$ 1,196
Management and General	\$ 262
College Programs	\$ 2,058
Fundraising	\$ 305
Program Administration	\$ 185
Emergency Student Assistance	\$ 142
<b>Total</b>	<b>\$ 10,613</b>

### Net Assets \$19,803,410

as of June 30, 2020





## STUDENT SCHOLARSHIPS AND EMERGENCY ASSISTANCE AWARDED IN 2019-20

**\$1,192,412**  
SCHOLARSHIPS



**\$173,424**  
EMERGENCY  
ASSISTANCE



**1,460**  
STUDENTS  
RECEIVING  
SUPPORT



### MATC PROMISE IMPACT

**\$704,542**  
IN PROMISE  
SCHOLARSHIPS  
2019-20



**MATC**  
PROMISE

**Impact Made  
Through  
Scholarships  
and  
Emergency  
Dollars**

**383**  
PROMISE  
STUDENTS  
2019-20



**MATC**  
PROMISE

### 10-Year Totals of Student Scholarship and Emergency Assistance\*

**\$4,893,291**  
IN  
SCHOLARSHIPS  
AWARDED



**\$707,047**  
IN EMERGENCY  
ASSISTANCE



**6,082**  
STUDENTS  
SUPPORTED



\*Scholarship and emergency assistance given by MATC Foundation Inc. between 2010-11 and 2019-20.

# Former MATC Board Chair Left Legacy of Caring and Commitment

## Melanie Cosgrove Holmes rose from temporary worker to ManpowerGroup vice president

When Melanie Cosgrove Holmes lost a more than 20-year battle with breast cancer on November 23, 2020, at the age of 70, Milwaukee Area Technical College lost a great advocate. A member of MATC's District Board from 2008-14 and its chair from 2010-12, she also served as a member of MATC's Foundation Board and was a major donor to the MATC Promise – a college-access program that provides free tuition to eligible students.

The world also lost a talented executive who was dedicated to the needs of employers and employees. In a fairy-tale-like success story, Holmes rose from being a temporary worker in 1982 at Milwaukee-based ManpowerGroup to hold the position of vice president, world of work solutions, when she retired from the multinational Fortune 500 corporation in 2013.

Holmes began at Manpower as word processors were beginning to replace typewriters. Realizing that very few people knew how to use the new machines, Holmes seized upon the opportunity to lead development of a software called SkillWare that would be used to teach staff throughout the world to use word processors.

Her work caught the attention of Manpower executives who provided her the opportunity to attend and earn a prestigious Executive Master of Business Administration degree from Northwestern University's Kellogg School of Management.

As a high-level corporate executive, Holmes turned her attention to helping the community by serving on the MATC District Board. Fellow board member Lauren Baker said it was an honor to serve with Holmes because of her integrity.

"She had a deep sense of what was right and what was wrong. It was woven into her being," Baker said. "She was brilliant, had a wicked sense of humor and a love of life. She was eternally optimistic and had a way of not letting negative things overcome her. She was compassionate and able to really see the needs of our lower-income students. She loved being on the MATC board."

Dr. Vicki J. Martin, MATC president, said Holmes was board chair when Dr. Martin served as MATC's interim president a decade ago. She remembers working closely with Holmes and forging a friendship with her in later years. "Melanie was inspiring and supportive," she said. "She really appreciated and embraced the small things in life. She found humor in them. She showed such grace and courage while battling cancer."



*(Left to right) Lauren Baker, Dr. Vicki J. Martin and Melanie Holmes celebrate at a President's Scholarship Fund check presentation at the Downtown Milwaukee Campus in June 2015.*

To give a gift in honor or memory of an MATC advocate, contact MATC Foundation Executive Director Laura Bray, [braylm@matc.edu](mailto:braylm@matc.edu)

MILWAUKEE AREA **Technical College**  
**Foundation**  
Investing in Student Success

**“We were so proud to say that she was on our board and grateful for the tremendous impact she made on the college and in our service to students.”**

Dr. Vicki J. Martin, MATC president

Because Holmes was so knowledgeable about preparing people for the work world and understanding what employers need, her background was perfect for MATC’s board, Dr. Martin explained.

“Our missions definitely aligned,” she said. “Melanie’s work with Manpower involved developing talent for the workforce pipeline. MATC benefited from her experience at Manpower. Her service on our board was important to our institution and I know that MATC was important to her as well. We were so proud to say that she was on our board and grateful for the tremendous impact she made on the college and in our service to students.”

Holmes also was known for being “exceedingly generous,” her sister Susan Holton said. Holmes left \$100,000 in her will to the MATC Foundation Inc. to support the MATC Promise, which provides free tuition based on financial need and academic criteria for qualified students. She chose to direct family, friends and colleagues to give to the MATC Foundation in her obituary.

She also was generous with her time.

“She developed many people to become successful managers,” said Terry Hueneke, retired executive vice president of Manpower. “Melanie believed in working with people and mentoring them. Her team really looked up to her.”

Holmes also committed to helping others facing breast cancer. She co-founded the ABCD (After Breast Cancer Diagnosis) organization, which has helped more than 100,000 breast cancer patients and families through mentoring and support.

“She was always cheerful, looking on the bright side of things, despite the fact that she had chemo every week for 10 years,” said Holton. “She was one of the strongest, bravest people I’ve ever known.”

*If you have included the MATC Foundation in your estate plan, or would like information on this, please contact Monika Walloch, [wallocms@matc.edu](mailto:wallocms@matc.edu). Also visit [matc.edu/foundation/how-to-give/bequests.html](http://matc.edu/foundation/how-to-give/bequests.html).*



*Melanie Holmes served as a member of MATC’s District Board from 2008-14 and as its chair from 2010-12. She also served as a member of MATC’s Foundation Board.*



# Thank you to our donors

We are grateful for the support of the following foundations, corporations and individuals who made a contribution to support our programs or operations. Donor levels reflect total giving for the year, including gifts-in-kind.

## PRESIDENT'S SOCIETY

Individual donors whose gifts total \$50,000 or more over their lifetime of giving and corporations, foundations and organizations whose historical gifts total \$100,000 or more are provided permanent recognition as members of the MATC Foundation's President's Society. We are grateful for their generous support.

## Individuals

Chris Abele  
Marian Drake Breskvar†  
Julianna Ebert and Frank Daily  
Phillip Gross  
J. Thomas Hurvis  
Esther Lovelace†  
Janice Marcus  
Jerome R. McGinnist†  
Patricia Parsons  
Rob and Maggie Potrzebowski  
John R. Wargin†

## Corporations, Foundations & Organizations

Bader Philanthropies  
Bostik, Inc.  
Joseph G. Bradley Foundation  
Goldstein Family Foundation  
Great Lakes Higher Education Guaranty Corporation  
Greater Milwaukee Foundation  
Hank Aaron Fund, and  
The Hank Aaron Chasing the Dream Foundation  
4 for 4 Scholarship Program  
The Daniel R. Krepps and Bertha E. Krepps Fund  
The Herbert E. Palaith Fund  
The Charles Pharris Family Fund  
Herzfeld Foundation Inc.  
Johnson Controls Foundation  
Johnson Controls, Inc.  
ManpowerGroup Foundation  
MillerCoors  
Jack and Lucy Rosenberg Charitable Funds  
TCF Bank  
United Health Foundation

## CORNERSTONE SOCIETY

Donors who have included the MATC Foundation in their estate plans are recognized as members of the Cornerstone Society.

Anonymous  
Helmut R. Bauer Family Trust  
Marian Drake Breskvar†  
Melanie Holmes†  
Evelyn F. Klug  
Lupe G. Martinez  
Angela Rester  
Jack and Lucy Rosenberg  
Lorraine B. Schlater  
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