

## **ENTREP-104: Business Plan**

### Course Description:

This course covers the writing in detail the aspects of the business. Starting with the Executive Summary describing the venture, to the building of the management team, explaining the operations, targeting the market goals, and to projecting the detailed financials, a comprehensive document will be prepared. Accuracy and consistency of all sections of the Plan will be expected.

\*To apply for CPLE -Students need to provide the following artifacts:  
Comprehensive Business Plan addressing the course competencies.

Total Credits: 3.00

### Course Competencies

- 1. Choose methods of communication for the business plan**
- 2. Evaluate methods for the plan**
- 3. Refine business plan presentation**
- 4. Use multi-media to promote business plan**
- 5. Write an effective business plan**
- 6. Present the business plan to an audience**

For more information Contact:

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