

MATC PROMISE IMPACT REPORT

Results through December 2022

GRATITUDE FROM STUDENTS

The MATC Promise was the first program of its kind in Wisconsin. Since the 2016-17 school year, MATC has awarded over **\$2.8 million in Promise scholarships** and served more than 2,800 students with 80% of participants identifying as students of color.

Scholarships make a difference and scholarship students stay on track. A study found that over the course of four years, 80% of all MATC Foundation scholarship recipients graduated, transferred to a four-year college or university, or were working to finish their program at MATC.

Students are grateful to the 480+ donors who are supporting their future through the MATC Promise! Here are stories of impact in their own words:

*I am a working parent who is juggling work and school. ... The Promise scholarship has helped me to **overcome my financial hardships that prevented me from continuing in college** and meeting my educational goals.*
Lemoria, MATC Criminal Justice Studies student

My dream has been to be a first-generation college graduate. ... This dream would not be possible without scholarships and the donors that contribute. Thank you! Ruby, MATC Associate of Arts – Teacher Education student

With donor support, the MATC Foundation increased its scholarship support to students by 253% on average in the past five years.

Thank you to the donors who have made this remarkable increase possible!

MATC
PROMISE

2,800+
PROMISE
STUDENTS
SERVED TO DATE

MATC Foundation increased its scholarship support

253%

ON AVERAGE IN THE PAST SIX YEARS.



Incemirra Pole, shown with her 8-month-old son, earned her High School Equivalency Diploma (HSED) in 2021 and is grateful she is now eligible for the Promise for New High School Grads. Her story was featured in the Milwaukee Journal Sentinel.

HIGHLIGHTS FROM 2022

The **MATC Promise for New High School Grads** was the first Promise program in Wisconsin. Highlights from 2022 include:

- **1,400+ qualified** New High School Grads students served since 2016-17.
- 300+ students have completed an MATC certificate, technical diploma or associate degree.
- 200+ have transferred on for further education.

The **MATC Promise for Adults** offers free tuition to eligible adults ages 24 and older who started but never completed a degree.

- **Over 1,400 qualified** Adult Promise students served since Fall 2018.
- 200+ students have completed an MATC certificate, technical diploma or associate degree.
- During Fiscal Year 2022, Adult Promise students were retained at MATC at a rate of 84%, which far exceeds the 59% retention rate for part-time students.

In all, nearly 600 students have completed an associate degree, technical diploma or certificate.

Promise students also have access to the **Dreamkeeper Emergency Grant Fund** to support financial emergencies for up to \$500.

RETENTION RATE
FOR ADULT PROMISE
STUDENTS WAS

84%

MATC PROMISE – PROGRAM STRUCTURE

MATC is unlocking access to family-sustaining careers and building the region's diverse workforce through innovative programs. The MATC Promise provides free tuition and wraparound case management support to eligible students. Promise students can depend on **free tuition throughout their MATC education**, up to 75 credits.

The MATC Promise is only possible because of donors like you. Through a public-private partnership, private donations support the gap between the cost of tuition and what financial aid provides.

Together, we can provide access to career-focused education, break cycles of poverty and build the skilled workforce our regional economy needs. Thank you for your continued support!

**MATC
PROMISE**

MILWAUKEE AREA *Technical College*
Transforming Lives, Industry & Community

MILWAUKEE AREA **Technical College**
Foundation
Investing in Student Success

For more information on donating to the MATC Promise, contact Chief Development Officer Ginny Finn at 414-297-8514 or finnvr@matc.edu.

MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services. MATC is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act.

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